GOTTA HAVE IT.

invest in oil

SKIN-SO-SOFT

Bath Oil
Original Woodland Fresh fragrance.
16 fl. oz. #068-904
$11.50

BUY ONE GET ONE FREE!

Offer good for this brochure only. For expiration date, see below.

SATISFACTION GUARANTEED

If you're not happy, we're not. We'll give you a full refund or an exchange with your return. It's that simple.

Susan Kropf

Susan Kropf, President—Avon U.S.

CAMPAIGN 16 1997 0253-1
AVON PRODUCTS, INC., 1251 AVENUE OF THE AMERICAS, NEW YORK, NY 10020

To place an order, call

Brochure effective until _____

Credit cards not applicable in Puerto Rico.

AVON

CAMPAIGN 16

SHEER IS HERE

at a truly incredible price!

AVON-NY 004964

AV_PIPES_0016535

sheer
brilliance
Translucent color in 13 glossy new shades!
Transparent (C 1) #158-010
Hint of Berry (C 3) #167-287
Silk Rose (C 2) #158-140
Shimmering Bronze #157-595
Mauve Illusion (C 2) #158-
Peach Veil (W 1) #158-
Plum Shadow (C 3) #158-101
Demi Wine (W 3) #158-078
Sheer Brown (W 3) #158-008
Shimmering Gold (W 1) #157-585
(C)—Cool (W)—Warm ▲ Frost
■ Flatters deeper skin tones. Numbers 1, 2 and 3 denote levels of intensity from lightest to richest.
new!
TRULY TRANSLUCENT
Gloss Stick
Truly sophisticated translucent color with an ultra-high shine—without the heavy feel of a gloss. Just sheer, beautiful lip color in 13 mouth-watering shades. Moisturizing formula with SPF 12 sunscreen, in an elegant slimline case.
.06 oz. net wt.
intro special only $2.29!
Next Brochure $4.75
3

AVON-NY 004965
AV_PIPES_0016536

Express your true colors

and let the real you shine

through with Truly Translucent

Gloss Stick for only $2.29.

And speaking of shine, try out some

brilliant Techniques

(our exclusive new hair care line),

now in 99¢ sneak preview sizes.

Express your feelings with a special

gift...create your own style with

our fabulous fashions. It's all right

here. Expressly for you!

Call your Avon Representative or
1-800-FOR-AVON

expressyourself

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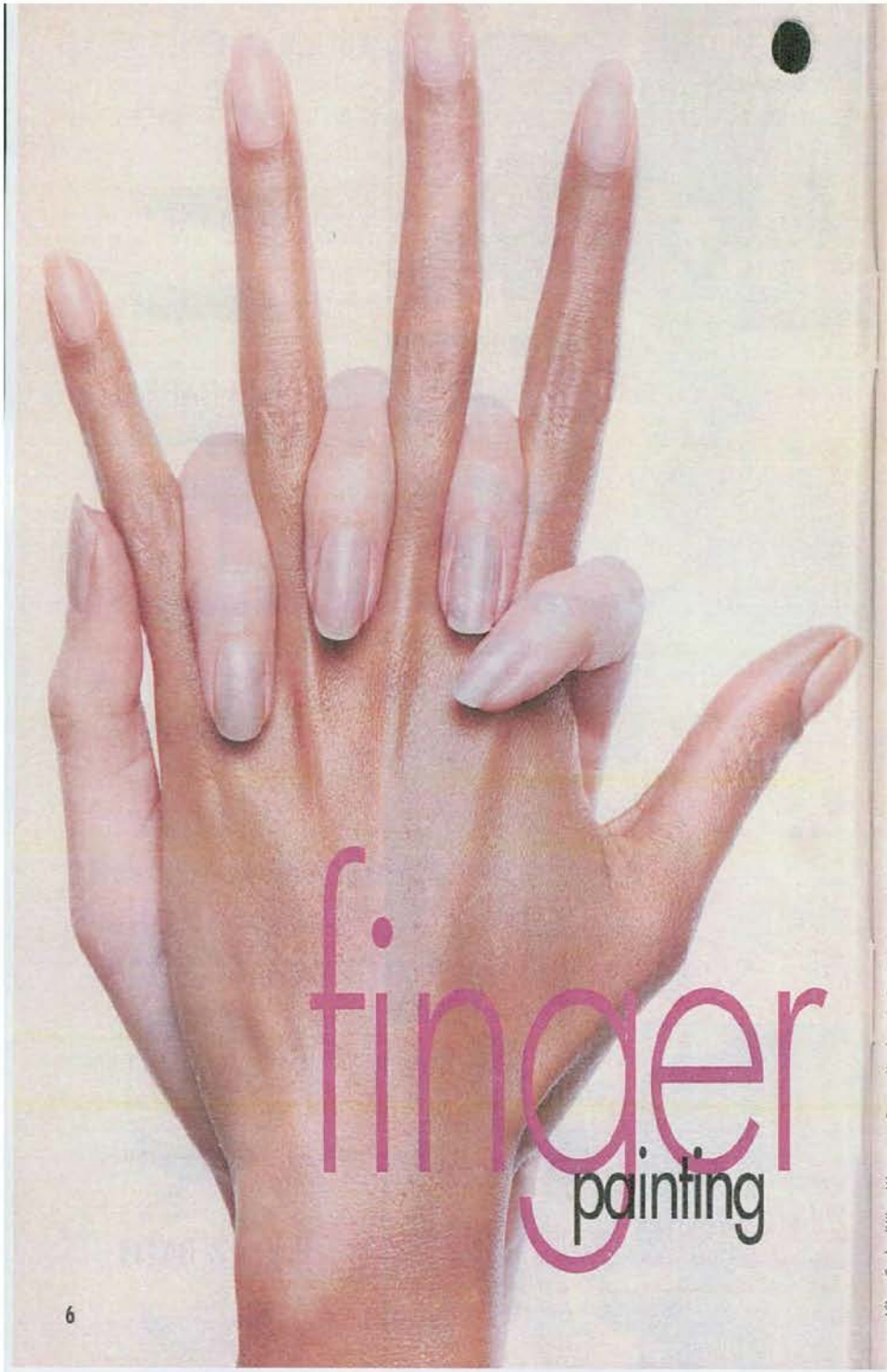
AVON-NY 004966
AV_PIPES_0016537



finger painting

Soft Buff (W 1)
#174-392

French Pink (C 1)
#137-517

Nude (W 2)
#174-407

Taupe Shimmer ▲(C 1)
#135-131

Vanilla (C 1)
#174-388

Delicate ▲(C 1)
#136-860

Clear (C 1)
#174-369

Mother of Pearl ▲(C)
#019-980

Mconshell ▲(W)
#090-503

Tortoise ▲(W)
#093-851

Abalone ▲(C)
#094-179

Tellina ▲(C)
#094-221

(C)—Cool (W)—Warm ▲ Frost Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

color that's sheer artistry

COLOR LAST
Nail Enamel
Improved formula in creamy sheer shades! Chip-resistant with a long-lasting, high-shine, wet-look finish.
.4 fl. oz.
$3.25

buy one get one* for $1.00!

*choose any product from pages 6-13 (of equal or lesser value)

AVON-NY 004967
AV_PIPES_0016538

NEW
LUXURY LIP LINING PENCIL
Your favorite lip liner is now perfectly clear to blend right in with sheer summer shades! Easy to apply, easy to blend, non-drying formula holds color in place all day long.
.04 oz. net wt.
#230-290
$3.00

LUXURY LINING PENCILS
Eye Lining
.04 oz. net wt.
Lip Lining
.05 oz. net wt.
$3.00 each

GLIMMERSTICKS
Self-sharpening pencil twists up and down for a perfect point every time.
Eye Liner
Lip Liner
Brow Definer
.01 oz. net wt.
$4.25 each

GLIMMERSTICKS

BROW DEFINER
- Blonde #187-509
- Auburn #187-513
- Soft Black #187-528
- Tawny #187-547
- Dark Brown #187-532

neutrals/browns
EYE LINER
- Soft Mocha (W) #187-107
- Blackest Black (C) #172-681
- Fiery Black (C) #172-696

LIP LINER
- Simply Spice (C) #187-460
- Rich Ginger ▲(W) #187-480

tawnies/corals/reds
EYE LINER
- Green Velvet (W) #187-111
- Cosmic Brown (W) #179-360

LIP LINER
- True Red (W) #187-494
- Soft Wine (W) #187-456

mauves/berries/plums
EYE LINER
- Amaretto (W) #179-356

LIP LINER
- Misty Rose (C) #187-145
- Perfect Plum (C) #187-130

pinks/roses/fuchsias
EYE LINER
- Starry Night Blue ▲(C) #178-766
- Saturn Grey (C) #174-187

LIP LINER
- Iced Orchid (C) #187-150

LUXURY LINING PENCILS

neutrals/browns
EYE LINING
- Black Kohl (C) #119-367
- Chocolate Kohl (W) #118-580

LIP LINING
- Nutmeg (W) #116-540
- Chocolate (W) #116-702

tawnies/corals/reds
EYE LINING
- Hunter Green Kohl (W) #118-585
- Cinnamon Kohl (W) #119-410

LIP LINING
- Caramel (W) #116-760
- Rich Red (W) #116-793

mauves/berries/plums
EYE LINING
- Heather Kohl (C) #120-352
- Violet Kohl (C) #176-429

LIP LINING
- Spice (C) #117-599
- Mauve (C) #117-469
- Plum Wine (C) #118-250

pinks/roses/fuchsias
EYE LINING
- Blue Kohl (C) #119-352
- Steel Grey Kohl (C) #119-371

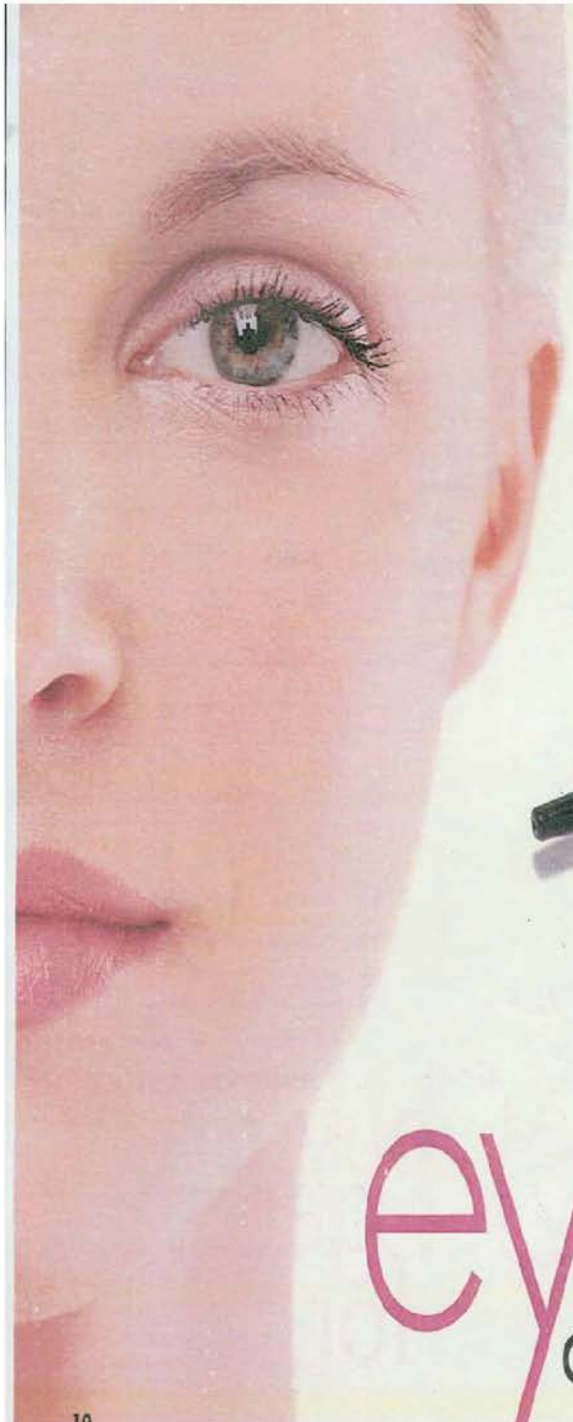
LIP LINING
- Rose (C) #118-265
- Magenta (C) #118-561

(C)—Cool (W)—Warm ▲ Frost

buy one get one* for $1.00!

*choose any product from pages 6-13 (of equal or lesser value)

AVON-NY 004968
AV_PIPES_0016539



Creme Colours Eye[illegible]w
Sheer color with a long[illegible]ting, satin-smooth finish. Crease-resistant, smudgeproof formula helps minimize the look of fine lines and wrinkles. Fragrance-free, dermatologist-tested.
.33 fl. oz.
$4.00

Soft Rose ▲(C 2) #284-880
Dove Blue ▲(C 1) #284-900
Sun Bronze ▲(W 3) ■#284-929
Peach Petal ▲(W 2) #284-948
Chocolate Creme ▲(W 3) ■#284-967
Plum Shimmer ▲(C 3) #284-986

Sheer eyeshadow and blush back by popular demand!

Two Brochures only!

eye on beauty

(C)—Cool (W)—Warm ▲ Frost ■ Flatters deeper skin tones. Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

Av[illegible]eer Color Creme Blush
Sup[illegible]eer, natural-looking blush that adds just a touch of color to cheeks. Applies smoothly and evenly. The perfect complement to translucent lip and eye colors. Contains PABA-free sunscreen. Water-resistant.
.5 fl. oz.
$5.00

Roseberry (C 2) #284-994
Bronze Sugar ▲(W 2) #135-696

Super sheer with sunscreen!

buy one get one* for $1.00!

*choose any product from pages 6-13 (of equal or lesser value)

NEW
Brow Shaper
Conditioning formula glides on quickly and easily with an innovative brush applicator for a natural look with no waxy feel. Defines, separates and lasts for up to 8 hours. In clear and tinted shades. Fragrance-free.
.15 oz. net wt.
$4.00

Clear #155-899
Soft Black #163-866
Tawny #164-907
Dark Brown #165-482

Clear or tinted for natural-looking brows!

AVON-NY 004969
AV_PIPES_0016540

neutrals/browns

Jet (W 3) ■#166-041	Bare Shimmer ▲(W 1) #166-056	Clear (C 1) #174-369	French White (C 1) #174-373	Vanilla* (C 1) #174-388
Star ▲(C 1) #136-836	Soft Buff* (W 1) #174-392	Nude* (W 2) #174-407	Heather (C 2) #175-350	Tulle (W 2) #174-411
Rich Spice ▲(W 3) ■#175-217	Fawn (W 2) #175-240	Cinnamon Raisin (W 3) ■#175-202	Venus ▲(C 2) #174-593	Pony (W 3) #175-183
			Chocolate Fling ▲(W 2) #175-221	Malt (W 3) #175-198

lownies/corals/reds

Shell (W 1) #137-536	Pecan (W 1) #175-255	French Damask ▲(W 1) #175-260	Mocha Shine ▲(C 1) #175-274	Ruby (C 3) ■#175-327
Brick (W 2) #175-289	Fire (W 2) #175-293	Poppy Love (W 3) ■#175-308	Heart (W 3) ■#175-312	Autumn Wool (W 3) ■#175-346

mauves/berries/plums

Taupe Shimmer* ▲(C 1) #136-131	Blush (C 1) #174-426	Tickled Pink (C 1) #135-438	Frostiest Mauve ▲(C 1) #135-457	Rose Suede (C 2) #175-384
Raspberry Ice ▲(C 1) ■#136-138	Mystic Mauve (W 2) #135-552	Antique Mauve (C 2) #135-548	Instant Mocha (C 2) #135-810	Midnight (C 3) ■#136-802
	Satin Claret ▲(C 2) #135-825	Suede (C 3) #175-399	Oxford Wine (C 3) ■#175-422	Burgundy Brew (C 3) ■#136-267

pinks/roses/fuchsias

Delicate* ▲(C 1) #136-860	French Pink* (C 1) #137-517	Pink Fantasie ▲(C 1) #137-699	Petunia (C 2) #138-069	Berry, Berry Nice (C 3) ■#175-331
Champagne Mauve ▲(C 2) #136-092	Spring Fling ▲(C 2) #175-365	Flamingo (C 2) #175-370	Raspberry (C 3) ■#175-418	Garnet (C 3) ■#175-403
				Cherry Jubilee (C 3) ■#136-764

finishing touches

COLOR LAST Nail Enamel
Improved formula—chip-resistant with a long-lasting, high-shine, wet-look finish. Coordinates with all our lipsticks.
.4 fl. oz.
$3.25

(C)—Cool (W)—Warm ▲ Frost * Sheer ■ Flatters deeper skin tones. Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

master strokes

Black
A. #011-846
B. #015-799
C. #083-983
D. #113-965

Brown/Black
A. #011-850
B. #016-226
C. #084-004
D. #113-570

Navy
A. #013-064
C. #084-019
D. #114-020

All Avon mascaras are smudgeproof, flakeproof, fiber-free, hypo-allergenic, ophthalmologist-tested.

MASCARA
A. **WASH-OFF Waterproof**
.33 oz. net wt.
$4.00

B. **PURE CARE**
.33 oz. net wt.
$4.00

C. **INCREDIBLE LENGTHS Long and Strong**
.25 oz. net wt.
$4.50

D. **VOLUPTUOUS Full-Figured**
.33 oz. net wt.
$4.50

buy one get one* for $1.00!

*choose any product from pages 6-13 (of equal or lesser value)

AVON-NY 004970
AV_PIPES_0016541

sensational value!

only $19.99

#184-992

WITH ANY $10 BROCHURE PURCHASE

NEW

SUMMER SENSATIONS COLLECTION

A treasure trove of full-size favorites in a stylish striped case.
Includes:

- **Blue Striped Clamshell Makeup Case**
  Portable vinyl case with handles.
  9½" L x 8¾" H.
- **Moisture Lift Protective Lotion SPF 15**
  1.7 fl. oz.
- **Sunny Sky Eau de Toilette Spray**
  1 fl. oz.
- **Moisture 15 Satin Smooth Lipstick**
  Two colors: Raspberry Ice ▲■(C1) and Heather (W2)
  .13 oz. net wt. each.
- **Incredible Lengths Long & Strong Mascara**
  Black .25 oz. net wt.
- **Color Last Nail Enamel**
  Soft Buff *(W1) .4 fl. oz.

If purchased separately,
$34.99 #000-350

Offer good this brochure only. See back cover for expiration date.
(C)—Cool (W)—Warm

▲ Frost ■ Flatters deeper skin tones. *Sheer
Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

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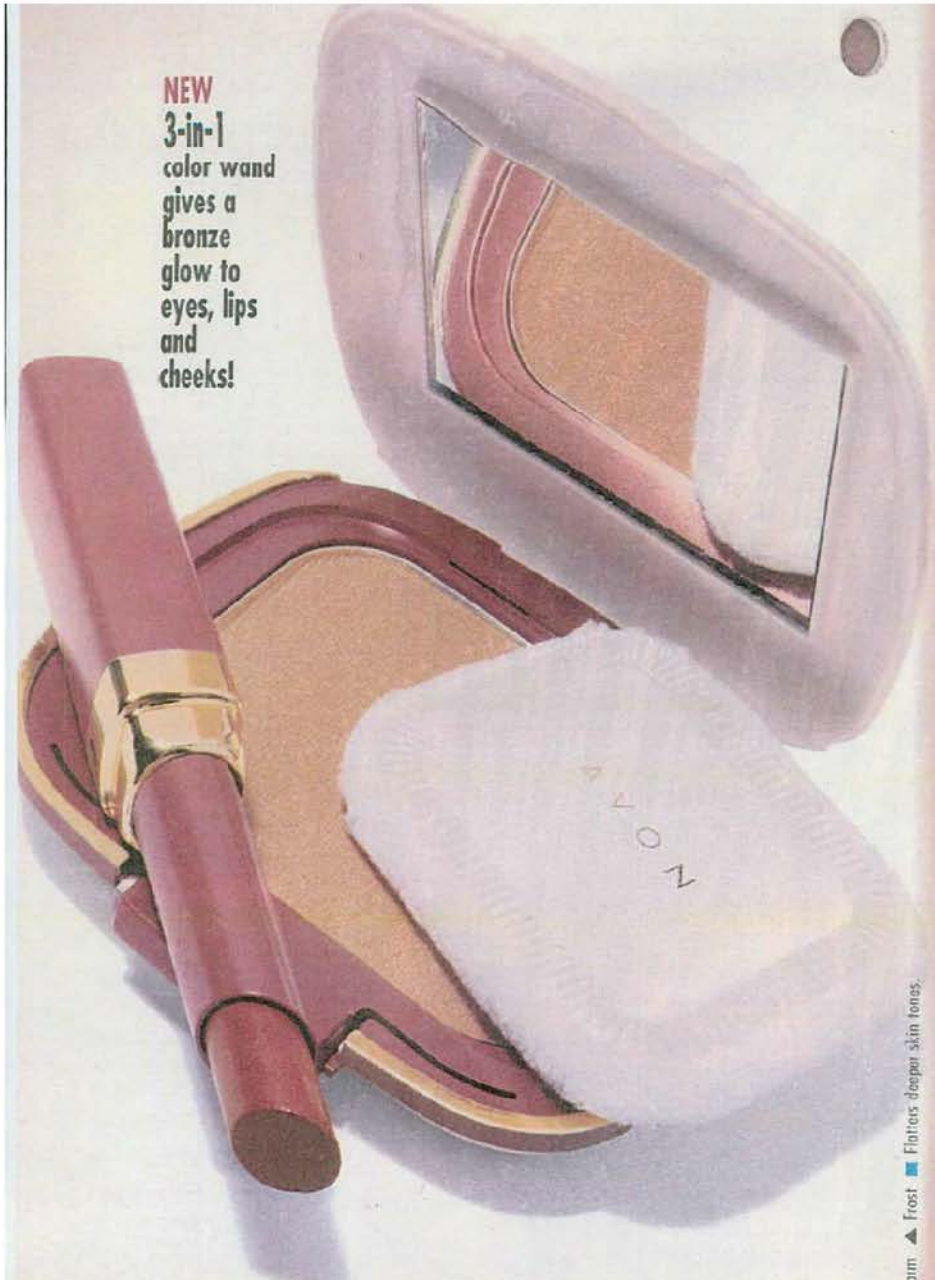
bonus

7-PIECE COLLECTION

$50 value

AVON-NY 004971
AV_PIPES_0016542



WAND

POWDER

16

Mauve (C) #242-358

Rosewood (C) ■#242-377

Bronze ▲(W) #242-400

Gold ▲(W) #242-434

Bronze Tan ▲(W) #320-617

Sun Tan (W) ■#221-357

Rosey Tan ▲(C) #320-602

(C)—Cool (W)—Warm ▲ Frost ■ Flatters deeper skin tones.

COLORFUL EXPRESSIONS

If your face is still dressed for winter, it's time for a new **summer palette**. So get creative. Go beautifully **bronze** and wear a sunny glow wherever you go. **Hydrate** lips with luscious color. Beat the heat with a **lightweight** foundation. And don't get caught without your papers (**Oil Blotting Papers**, that is). Then go out and paint the town!

NEW
THREE-IN-ONE COLOR
For Eyes, Lips and Cheeks
Add a beautiful bronze glow to eyes, lips and cheeks. Creamy formula glides on easily in four natural-looking shades. No creasing, feathering, or fading.
.06 oz. net wt.
$6.25

Bronzing Powder
Face powder that gives you the natural, healthy glow of a day at the beach.
.4 oz. net wt.
$6.75
Available this brochure only.

COLOR

AVON-NY 004972
AV_PIPES_0016543

color palette

Maximum Color, Berry Extreme
Color Rich, Fierce Red
Maximum Color, Chocolate Creme
Color Rich, Freshest Mauve
Maximum Color, Autumn Red
Color Rich, Outstanding Plum

MAXIMUM COLOR
Creamy Matte Lipstick
More color, more coverage, more wear (up to 8 hours!). Semi-matte finish.
.13 oz. net wt.
$4.75

COLOR RICH
Renewable Lipstick
Creamy, rich ultra-smooth texture, plus a special matrix system that continually renews color.
.13 oz. net wt.
$4.75

	MAXIMUM COLOR	COLOR RICH			
neutrals/browns	Nude (W 1) #174-599	Cool Peach ▲(W 1) #166-823	Teaberry (C 1) #165-463	Hot Cinnamon ▲(W 3) ■#165-831	
	Maple Sugar ▲(W 2) #174-722	Chocolate Fling ▲(W 2) #156-989	Pralines 'N Cream (W 1) #165-626	Cinnamon Suede (W 2) #165-645	
	Chocolate Creme (W 3) ■#093-722	Bronze Treasure ▲(W 2) #165-650	Buttered Rum (W 3) ■#165-846		
tawnies/corals/reds	Poppy (W 1) #086-853	French Damask ▲(W 1) #158-044	Continuous Coral (W 2) #166-819	Persimmon (W 2) #165-459	Flame Red (C 3) ■#165-129
	Gingerbread (W 2) #087-329	Undeniable Apricot ▲(W 1) #165-850	Prolonged Peach ▲(W 1) #165-864	Autumn Wool (W 3) ■#157-052	Sunburst Orange ▲(W 2) ■#165-430
	Autumn Red (W 3) ■#093-646	Supreme Mauve (C 2) #160-825	Poppy Love (W 3) ■#165-334		
mauves/berries/plums	Mauve Treasure ▲(C 2) ■#174-809	Satin Claret ▲(C 2) #160-677	Long-Lived Ruby (C 3) ■#164-854	Freshest Mauve ▲(C 1) #160-720	Smooth Wine (W 3) ■#164-964
	Berry Extreme (C 3) ■#093-521	Lasting Mauve ▲(C 1) #160-787	Outstanding Plum (C 2) #160-772	Oxford Wine (C 3) ■#160-643	Cozy Mauve ▲(C 2) #160-859
	Cherry Ice (C 3) ■#174-741	Rose Suede (C 2) #160-830	Wine Berry (C 2) #160-844	Cranberry (C 3) #164-930	Instant Mocha (C 2) #160-806
		Tickled Pink (C 1) #160-768			
pinks/roses/fuchsias	Rosette (C 1) #174-760	Pink Fantasie ▲(C 1) #160-863	Timeless Pink (C 1) #160-878	Starlit Pink (C 2) #160-901	Country Rose ▲(C 2) #160-916
	Tulip (C 2) #174-756	Forever Rose ▲(C 2) #160-820	Almost Violet ▲(C 2) #163-877	Windy Rose (C 3) ■#161-377	Harvest Wine ▲(C 3) ■#162-062
	Rose Fire ▲(C 3) ■#174-775	Endless Garnets ▲(C 3) ■#161-669	Berry, Berry Nice (C 3) ■#165-080	Cherry Jubilee (C 3) ■#164-840	Spring Fling ▲(C 2) #156-993

(C)—Cool (W)—Warm ▲ Frost ■ Flatters deeper skin tones. Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

AVON-NY 004973
AV_PIPES_0016544

portrait gallery

FOUNDATIONS

A. **Clear Finish Oil-Free Foundation**
1 fl. oz.
$5.25

B. **Calming Effects Illuminating Foundation**
1 fl. oz.
$7.95

FACE LIFTING Moisture Firm Foundation

C. **Liquid**
1 fl. oz.
$8.50

D. **Cream Soufflé**
1 oz. net wt.
$8.95

E. **Liquid-To-Powder Foundation**
.4 oz. net wt.
$7.95

F. **Perfect Match Self-Adjusting Foundation**
1 oz. net wt.
$5.25

NEW
AVON COLOR [illegible] Foundation with SPF 15
Natural-looking finish reflects light, so fine lines seem to disappear, skin looks naturally flawless. Moisturizes without oily shine for a super-smooth look. Contains PABA-free SPF 15 sunscreen.
1 fl. oz.
#102-972
$5.00

NEW
CLEAR FINISH Oil Blotting Papers
Keep makeup looking as fresh as when you put it on! Takes away oil and shine; leaves makeup intact. Have a beautiful matte finish without adding powder, talc or fragrance.
Pack of 30 sheets.
#141-315
$5.50

FOUNDATIONS

Ivory Beige (C 1)	Soft Bisque (C 1)	Porcelain Beige (W 1)	Almond Beige (W 1)	Biscuit Beige (C 1)	Creamy Beige (W 1)
A. #017-624	A. #017-658	A. #017-639	A. #018-688	A. #018-874	A. #018-899
B. #101-589	B. #098-121	B. #109-427	B. #109-560	B. #111-294	B. #111-590
C. #036-091	C. #036-220	C. #036-125	C. #036-330	C. #036-402	C. #036-240
D. #187-551	D. #187-767	D. #187-810	D. #187-843	D. #187-771	D. #187-824
E. #214-932	E. #214-947	E. #214-841	E. #214-860	E. #214-951	E. #214-856
F. #103-524	F. #104-239	F. #106-270	F. #106-299	F. #103-687	F. #105-303

Honey Beige (W 2)	Rosetint Beige (C 2)	Toasted Tan (C 2)	Warm Bronze (W 2)	Cocoa (C 3)	Cool Copper (C 3)
A. #019-555	A. #018-616	A. #019-650	A. #019-665	A. #019-670	A. #019-699
B. #109-761	B. #111-605	B. #111-586	B. #114-016	B. #121-086	B. #121-090
C. #036-770	C. #036-527	C. #036-529	C. #037-050	C. #037-079	C. #037-117
D. #187-858	D. #187-786	D. #187-805	D. #241-150	D. #241-146	D. #241-127
E. #214-880	E. #214-966	E. #214-985	E. #214-928	E. #215-006	E. #214-990
F. #106-322	F. #104-258	F. #106-265	F. #085-838	F. #085-880	F. #086-007

Warmest Beige (W 1)	True Beige (C 2)	Rich Honey (W 2)	Rich Copper (W 3)	Mahogany (C 3)	Toasted Brown (W 3)
A. #018-673	A. #019-081	A. #019-646	A. #019-703	A. #019-718	A. #019-722
B. #109-393	B. #109-412	B. #111-610	B. #122-886	B. #122-890	B. #122-905
C. #036-292	C. #036-546	C. #036-804	C. #037-140	C. #037-160	C. #037-193
D. #187-839	D. #187-790	D. #241-165	D. #241-089	D. #241-060	D. #241-055
E. #214-875	E. #214-970	E. #214-894	E. #214-913	E. #215-010	E. #214-909
F. #106-318	F. #105-159	F. #085-823	F. #086-011	F. #086-026	F. #086-030

CONCEALERS

White-1	Light-2	Medium-2	Dark-3
G. #191-240	G. #191-254	G. #191-269	G. #191-273
H. #092-711	H. #092-802	H. #092-840	H. #093-153

POWDERS

Light-1	Light Medium-1	Medium-2	Deep-2	Deep-Dark-3	Darkest-3
I. #157-746	I. #157-750	I. #157-770	I. #157-799	I. #157-803	I. #157-818
J. #155-834	J. #155-849	J. #155-853	J. #155-868	J. #155-887	J. #155-872
K. #191-182	K. #191-197	K. #191-201	K. #078-878	K. #078-882	K. #078-897
L. #191-125	L. #191-130	L. #191-144			

(C)—Cool (W)—Warm Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

CONCEALERS

G. **Concealing Stick**
.06 oz. net wt.
$3.75

H. **Face Lifting Moisture Firm Concealer**
.5 oz. net wt.
$4.50

POWDERS

I. **Clear Finish Powder Mill with Oil-Free Powder**
The luxury of loose powder without the mess. One quick turn of the dial gives you exactly the amount you want.
.5 oz. net wt.
$7.95

J. **Perfect Match Wet/Dry Powder**
Puff on dry, sponge on wet.
.4 oz. net wt.
$7.95

K. **Translucent Pressed Powder**
.4 oz. net wt.
$6.50

L. **Translucent Loose Powder**
.75 oz. net wt.
$6.50

- Dermatologist-tested
- PABA-free sunscreen
- Non-comedogenic

AVON-NY 004974
AV_PIPES_0016545

Stephanie is wearing PERFECT WEAR Eye Color in Cast.

(C)—Cool (W)—Warm ▲ Frost ■ Flatters deeper skin tones. Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.
All Avon mascaras are smudgeproof, flake-proof, fiber-free, hypo-allergenic, ophthalmologist-tested.

EYE COLOR

neutrals/browns

Cast (W 1)	Diamond ▲(C 1)	Brown Mink ▲(W 3)
#084-980	#256-437	■#168-151
Non-Stop Beige ▲(W 1)	Classic Grey ▲(C 3)	Honey (W 2)
#174-502	■#168-257	#256-456
Golden Beige ▲(W 2)	Lasting Cocoa (W 2)	
#098-451	#174-498	

tawnies/corals/reds

Mint (W 1)	Forever Bronze ▲(W 1)	More Than Mosa (W 3)
#085-900	#169-928	■#168-147
Ultimate Teal (W 2)		
#174-517		

mauves/berries/plums

Twilight (C 1)	Grapevine ▲(C 3)	Prolonged Plum (C 2)
#086-485	■#168-242	#174-464
Perfect Petal (C 1)		
#174-536		

pinks/roses/fuchsias

Mist (C 1)	Timeless Blue ▲(C 2)	Plum Pewter ▲(C 3)
#086-872	#174-483	■#168-166
Provocative Pink ▲(C 1)		
#174-450		

EYE LINER

neutrals/browns

Better Brown (W) #172-901	Black Onyx (C) #000-512	Mahogany (W) #000-550

tawnies/corals/reds

Great Green (W) #176-763	Olive (W) #000-531

mauves/berries/plums

Hickory (C) #000-527

pinks/roses/fuchsias

Grey Stone (C) #176-797	Navy Night (C) #183-082

MASCARA

Navy #050-409	Brown/Black #050-360	Black #050-212

PERFECT WEAR
Transfer-resistant, long-lasting color.

Eye Color
.06 oz. net wt.
$6.00

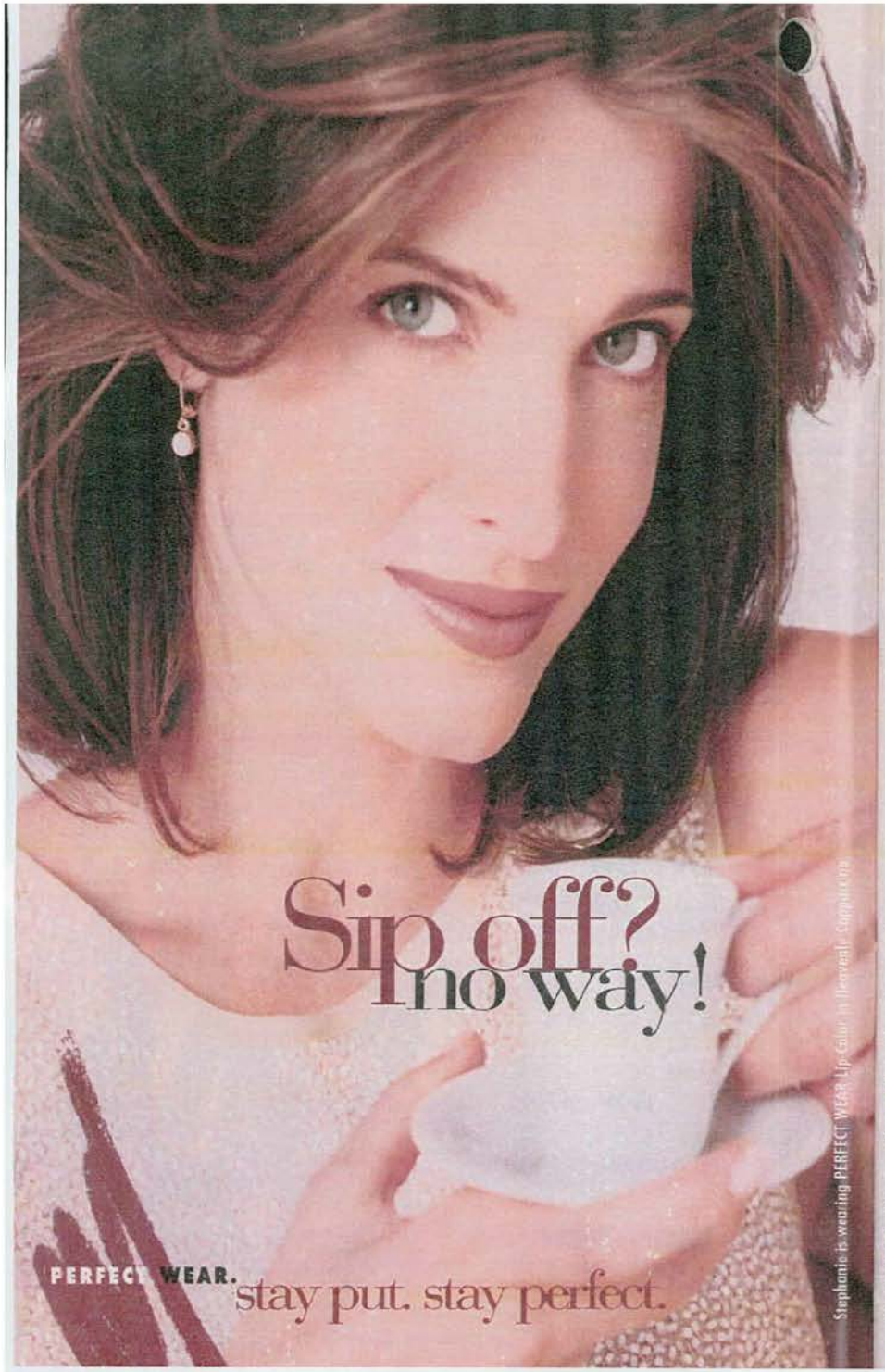
Eye Liner
.01 oz. net wt.
$4.95

Mascara
.25 oz. net wt.
$5.50

Makeup Remover
2 fl. oz.
#009-156
$4.50

color

AVON-NY 004975
AV_PIPES_0016546



Stephanie is wearing PERFECT WEAR Lip Color in Heavenly Cappuccino.

(C)—Cool (W)—Warm ▲ Frost ■ Flatters deeper skin tones. Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

LIP COLOR

neutrals/browns

Iced Mocha ▲(W 1)	Chocolate (W 3)	Cognac (W 3)	Best Brown ▲(W 2)	Heavenly Cappuccino (W 1)
#088-086	■#088-090	■#168-132	■#168-080	#132-720

tawnies/corals/reds

24 Hour Red (W 2)	Call It Coral ▲(W 2)	Peach Supreme (W 1)	Fine Wine (W 3)	Better Brandy ▲(W 3)
■#088-105	#088-124	#131-887	#132-769	■#193-147

mauves/berries/plums

Plum Perfect (C 3)	Mauvelous ▲(C 2)	Mauve Ice ▲(C 1)	Magnificent Mauve (C 2)	Precious Plum ▲(C 3)
■#088-322	#088-990	#131-872	#132-682	■#168-060

pinks/roses/fuchsias

Shimmer Pink ▲(C 1)	Roseberry (C 2)	Always Rose ▲(C 2)	Precise Pink ▲(C 1)	Model Magenta ▲(C 3)
#088-139	#088-636	#132-697	#193-879	#168-075

PERFECT WEAR
Transfer-resistant, long-lasting color.
Lip Color
.06 oz. net wt.
$6.00
Lip Liner
.01 oz. net wt.
$4.95

LIP LINER

neutrals/browns

Browns (W) #196-954	Neutrals (W) #000-565

tawnies/corals/reds

Tawnies (W) #201-405	Reds (W) #000-584

mauves/berries/plums

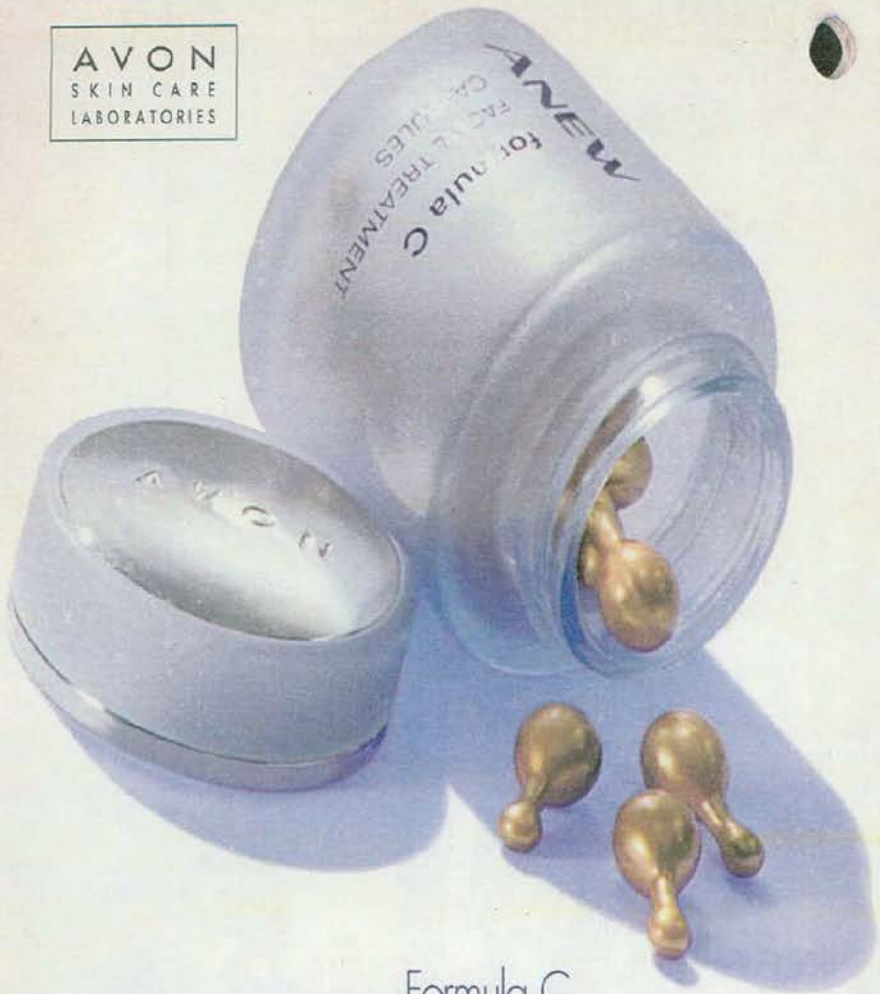
Plums (C) #201-410	Mauves (C) #000-599

pinks/roses/fuchsias

Roses (C) #201-424	Pinks ▲ (C) #000-603

AVON-NY 004976
AV_PIPES_0016547

AVON
SKIN CARE
LABORATORIES



Formula C
Facial Treatment

Only $5.00

With any ANEW Purchase
An $18.50 value

T[illegible] SKIN CARE EXPERIENCE

When you take care of **your skin,** you'll feel great about it. And we've got all the **cleansers,** the **toners,** & the **moisturizers** you want. Plus the **proven** improvers & the **high-tech** protectors you need. Beautiful skin really can be yours. **Start** your skin care experience **today!** You'll love the way it feels!

ANEW Formula C Facial Treatment Capsules
You'll see results in as little as two weeks. Helps skin look younger, clearer, firmer, minimizing the appearance of fine lines and wrinkles. Helps protect skin from environmental damage. 30 capsules, .41 oz. net wt. One-month supply. #176-400
$18.50
ONLY $5.00
with any ANEW purchase
pages 26-29

SKIN CARE

AVON-NY 004977
AV_PIPES_0016548

ANEW yourself...all over!

All-In-One Perfecting Lotion SPF 8
After cleansing. DAILY AM
1.7 fl. oz. #233-008
$15.50

All-In-One Intensive Complex SPF 15
After cleansing. DAILY AM
1.7 fl. oz. #233-304
$17.50
If your skin is sensitive or prone to irritation, use All-In-One Perfecting Complex.

All-In-One Perfecting Complex SPF 15
After cleansing. DAILY AM
1.7 fl. oz. #232-991
$15.50

Retinol Recovery Complex PM Treatment
After cleansing, before a night moisturizer. DAILY PM
1 fl. oz. #121-602
$17.50

Also available:
Perfecting Complex for Face
Original breakthrough formula. *DAILY PM* 1.7 fl. oz. #176-342
$15.50

Intensive Treatment for Face
Double-AHA formula. *DAILY PM*
1.7 fl. oz. #176-357
$17.50
If your skin is sensitive or prone to irritation, use All-In-One Perfecting Complex.

See ANEW Formula C Capsule offer, page 26.

Perfect Foundation
1 fl. oz.
$10.50
(C)—Cool (W)—Warm
Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

skin care

Perfect Cleanser
Exceptionally mild formula less drying than ordinary soap. Removes even eye makeup. *The first step. DAILY AM & PM*
5.1 fl. oz.
#176-376
$10.50

Alpha Peel-Off Facial Mask
AHAs and Botanicals. *After cleansing, before any other treatment. 2-3 Times Weekly*
2.5 fl. oz.
#176-395
$12.50

Perfecting Lotion for Problem Skin
Links age-fighting ingredient with proven acne treatment. *After cleansing, before moisturizing. DAILY AM or PM* 1.7 fl. oz. #176-361
$15.50

Perfect Eye Care Cream SPF 15
Visibly reduces appearance of fine lines within weeks. *The last step. DAILY* .5 fl. oz.
#176-380
$12.50

AVON-NY 004978
AV_PIPES_0016549

cleanse, tone, control oil & moisturize

CLEANSERS

Purifying Facial Cleansing Gel
For normal-to-oily skin.
Non-comedogenic.
Hypo-allergenic.
6.7 fl. oz.
#041-981

Moisturizing Gentle Creme Cleanser
For normal-to-dry skin.
Non-comedogenic.
Hypo-allergenic.
6.7 fl. oz.
#042-093
$7.50 each

TONERS

Purifying Matte-Finish Toner
For normal-to-oily skin.
Leaves a smooth matte finish.
6.7 fl. oz.
#177-296

Moisturizing Alcohol-Free Toner
For normal-to-dry skin.
Nonirritating, hydrating formula.
6.7 fl. oz.
#177-277
$7.50 each

Buy HydraGel Lotion, get a cleanser or toner* for only $1.00!

*Page 30 only.

skin care

NEW

HydraGel Oil-Control Lotion
Lightweight, moisturizing lotion specifically formulated for oily skin. Micro-absorbers act like tiny sponges to drink up excess oil while giving skin the moisture it needs all day. With vitamin E to help protect against free-radical damage. Leaves skin with a soft, shine-free matte finish. 1.7 fl. oz.
#176-759
$10.00

AVON

AVON-NY 004979
AV_PIPES_0016550

AVON SKIN CARE

Problem	Solution
EYES	
stubborn eye makeup	**Eye Makeup Remover Pads** *Usage:* to remove eye makeup before facial cleansing. 80 non-oily pads. #090-044 **$5.50**
dark undereye circles	**Lighten Up Undereye Treatment** *Usage:* daily; after cleansing & toning. .5 fl. oz. #086-270 **$14.50**
undereye puffiness	**Eye Perfector Soothing Eye Gel with Liposomes** *Usage:* anytime "bags" appear; after cleansing & toning. .5 fl. oz. #206-407 **$8.50**
FACE	
enlarged pores	**Pore Reducer Mask** *Usage:* 1-3 times weekly. 3.4 fl. oz. #144-386 **$8.50**
super-dry, parched skin	**Maximum Moisture Super Hydrating Gel** *Dual Usage:* daily cooling gel moisturizer. Doubles as intensive moisturizing mask. 2.5 fl. oz. #206-392 **$10.00**
fine, dry lines around mouth & eyes	**BioAdvance 2000** *Usage:* an ongoing twice-daily routine, after moisturizing. Skin Lotion, .84 fl. oz.; Fortifier, .12 fl. oz. #022-998 **$20.00**
skin losing its ability to "bounce back"	**Dramatic Firming Cream for Face and Throat** *Usage:* under moisturizer; after cleansing & toning. 1.5 oz. net wt. #076-932 **$11.50**
dull, flaky complexion	**Skin Refiner Exfoliating Scrub** *Usage:* 2-3 times weekly; gentle circular motions for 30-60 seconds; wait 60 seconds, rinse. 3.4 fl. oz. #143-284 **$8.00**
age spots, freckles, discolorations on face & body	**Banishing Cream Skin Discoloration Lightener** *Usage:* twice daily on clean skin; alone or under makeup. Discontinue after discoloration is gone. 2.5 fl. oz. #206-450 **$8.00**
BODY	
areas prone to cellulite and/or stretch marks	**New Figure Cellulite Body Cream** *Usage:* daily; upward circular motions 3-5 minutes. 6.7 fl. oz. #236-944 **$10.00**
rough skin texture	**Skin Smoother Foaming Body Scrub** *Usage:* daily or 1-3 times weekly in shower/bath. 6.7 fl. oz. #236-963 **ONLY $6.50** Next Brochure $7.50

experience more

moisture

skin care

Moisture Lift Protective Lotion SPF 15
For normal-to-oily skin. Lightweight formula increases moisture level over 200%.
1.7 fl. oz. #257-539
$9.50

Moisture Lift Protective Cream SPF 15
For normal-to-dry skin. Increases skin's moisture level over 200%.
1.7 fl. oz. #257-505
$9.50

Hydrofirming Cream Night Treatment
Clinical studies show an instant 185% boost in skin's moisture level. 1.7 fl. oz. #026-166
$10.50

Also available:
Moisture Generator Cream
All-day hydration for all skin types. 2.5 fl. oz. #274-257
$8.50

AVON

AVON-NY 004980
AV_PIPES_0016551

AVON MOISTURE THERAPY

Intensive Body Lotion
13.5 fl. oz. #111-002
$7.99

6.75 fl. oz. #110-886
$4.99

Body Cleanser
6.7 fl. oz. #235-144
$4.99

Oatmeal Body Lotion
13.5 fl. oz. #180-796
$7.99

Bath Oil
13.5 fl. oz. #180-781
$8.99

Moisturizing Lip Treatment SPF 15
.15 oz. net wt. #154-876
$1.49

Alpha Hydroxy Body Cream
5.3 oz. net wt. #039-440
$5.99

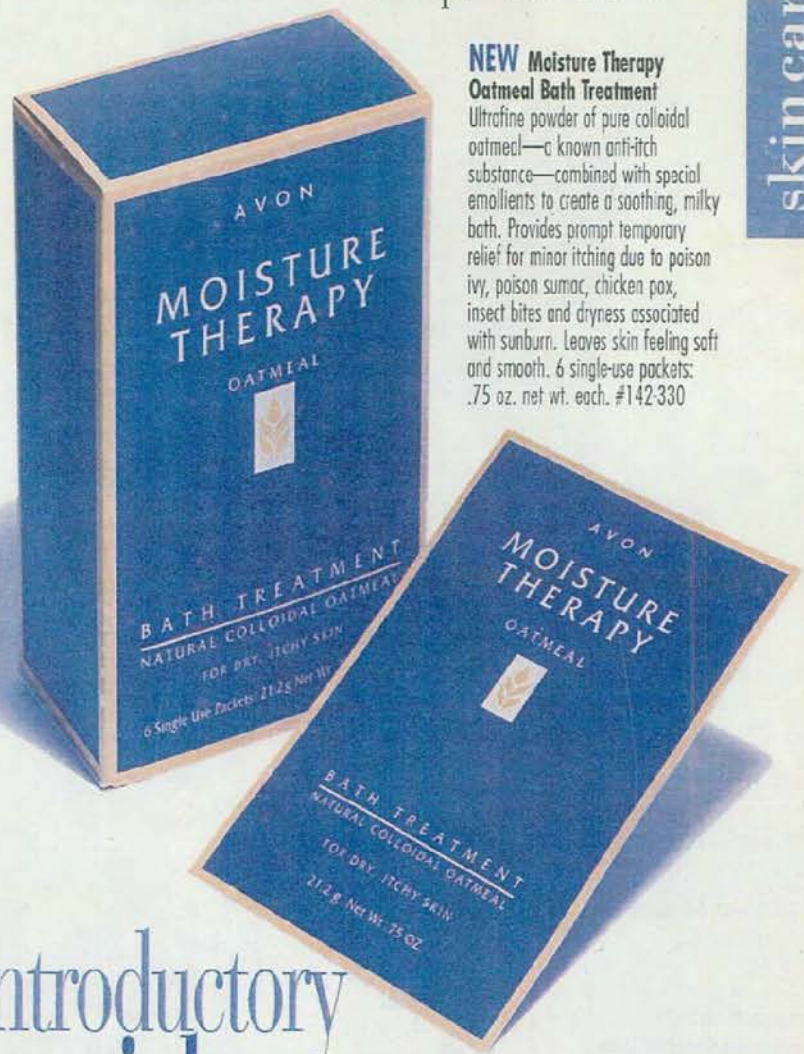
Extra Strength Cream
5.3 oz. net wt. #180-523
$5.99

Hand Cream
4.2 fl. oz. #180-777
$3.99

Also available:
Alpha Hydroxy Body Lotion
6.75 fl. oz. #299-674
$5.99

the new Oatmeal Bath

an experience in relief



NEW Moisture Therapy Oatmeal Bath Treatment
Ultrafine powder of pure colloidal oatmeal—a known anti-itch substance—combined with special emollients to create a soothing, milky bath. Provides prompt temporary relief for minor itching due to poison ivy, poison sumac, chicken pox, insect bites and dryness associated with sunburn. Leaves skin feeling soft and smooth. 6 single-use packets: .75 oz. net wt. each. #142-330

introductory special $6.50

Will be $7.50 in Brochure 18

AVON-NY 004981
AV_PIPES_0016552

hello clear!

CLEARSKIN

CLEANSERS

Antibacterial Cleansing Scrub
2.5 oz. net wt. #013-686
$3.49

Medicated Gel Wash
5.1 fl. oz. #274-830
$4.99

CLARIFIERS

Clearbreeze Astringent
8 fl. oz. #188-213
$3.49

Maximum Strength Astringent Cleansing Lotion
8 fl. oz. #315-535
$3.99

TREATMENTS

Acne Defense Stick
1 fl. oz. #114-240
$3.99

Overnight Acne Treatment
2 fl. oz. #031-339
$3.99

10% Benzoyl Peroxide Vanishing Cream
.75 oz. net wt. #069-236
$3.99

Maximum Strength Cleansing Pads
42 pads. #013-705
$3.99

Thursday Night Medicated Mask
3 oz. net wt. #077-628
$3.99

SENSITIVE SKIN FORMULA

Cleansing Pads for Sensitive Skin
42 pads. #133-420
$3.99

Not all products shown.

buy one get one free!*

*of equal or lesser value

goodbye dry!

skin care

VITA MOIST
Face Cream
7 oz. net wt. #025-925
$5.99

Body Lotion
16 fl. oz. #025-834
$4.99

RICH MOISTURE
Face Cream
7 oz. net wt. #049-872
$5.99

Body Lotion
16 fl. oz. #049-853
$4.99

buy one get one for half price!*

* of equal or lesser value

AVON-NY 004982
AV_PIPES_0016553

RTURA
eplenishing Cream

The moisture your skin needs every day. Rich, European emollients soften and nourish normal-to-dry skin for up to 24 hours. 2 oz. net wt.
#067-415
~~$8.00~~

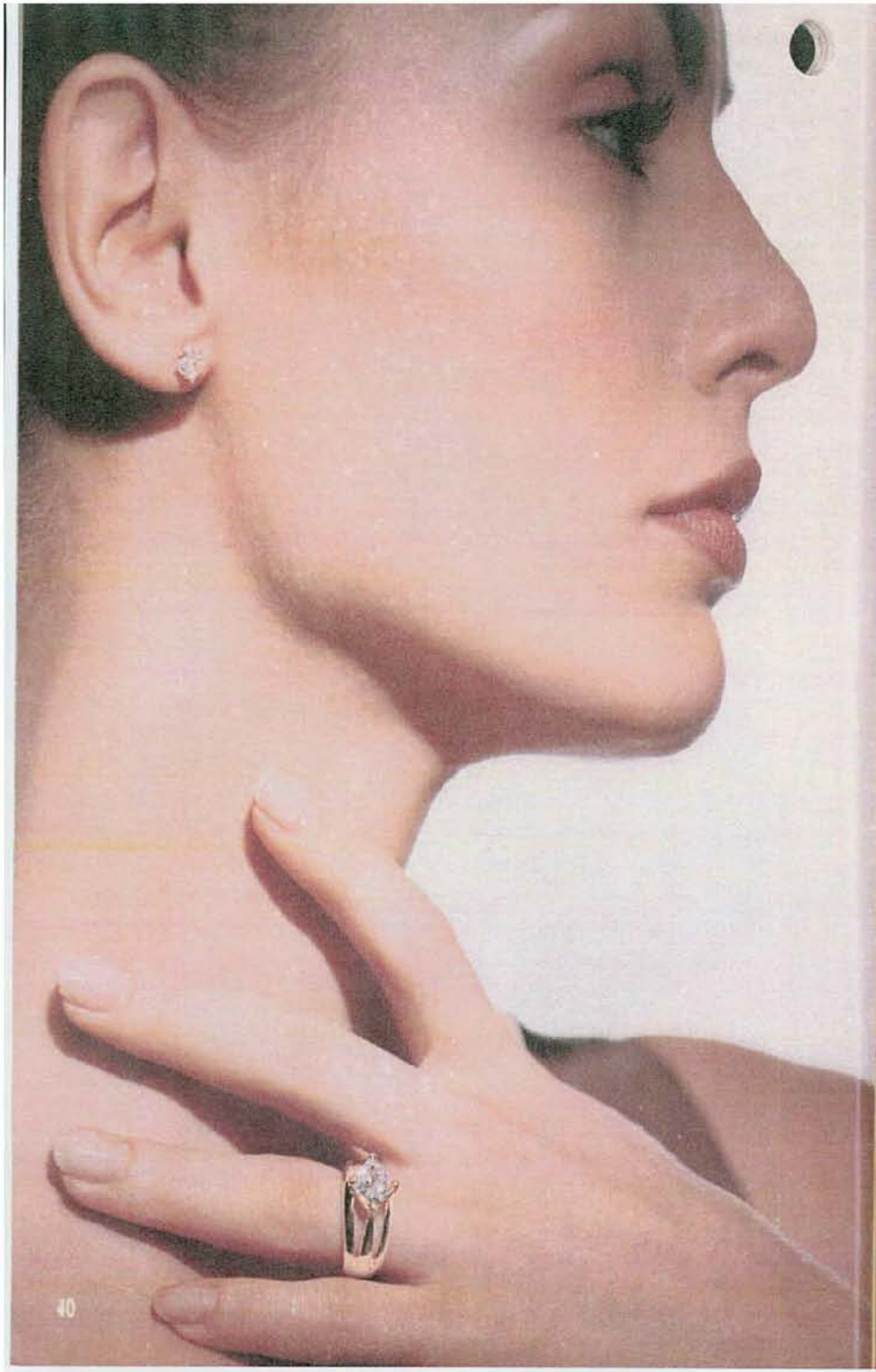
only $3.89

skin care

lowest price this summer!

Crossed-out prices throughout this brochure refer to the most frequent prior selling price.

AVON-NY 004983
AV_PIPES_0016554



EXPRESSIONS OF STYLE.

Sparkle with these exquisite diamond-look classics.

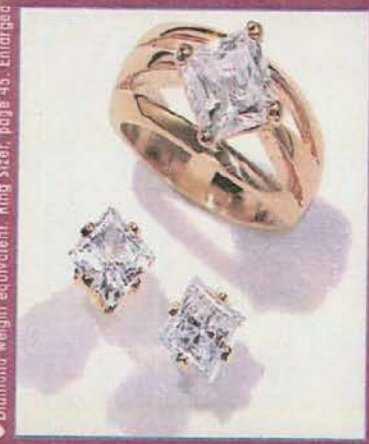
Dress up jeans with western-style turquoise and sterling.

Snap up our smart travel pins.

Glow with the lustre of our faux pearl creations.

It's fun to **express yourself** with jewelry.

◆ Diamond weight equivalent. Ring Sizer, page 45. Enlarged to show detail.



NEW

Princess Style Cubic Zirconia Ring

1.75 carats◆. Goldtone band with 22k gold overlay. Sizes:

5 #198-953 8 #200-064
6 #199-835 9 #200-083
7 #200-056 10 #200-189

$14.99

Next Brochure $19.99

Earrings

Each, .75 carats◆. Set in goldtone. Pierced only, with surgical steel posts.

#198-942

$6.99

Next Brochure $12.99

INTRO SPECIALS

ONE BROCHURE ONLY!

JEWELRY

AVON-NY 004984
AV_PIPES_0016555

Silver Dreams

NEW

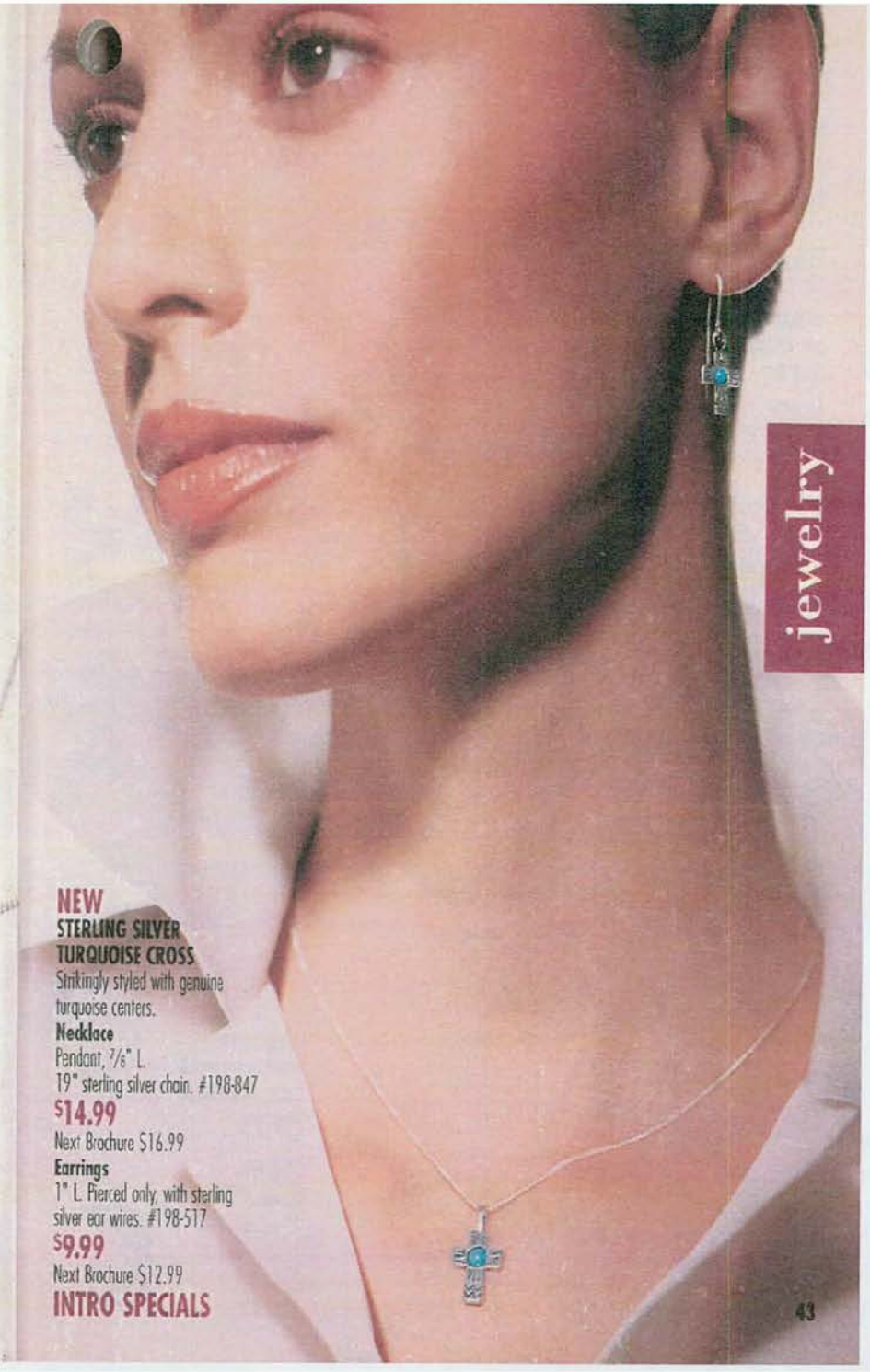
Sterling Silver Dream Catcher Earrings

Many moons ago, it was believed that dreams fell from the night sky. Bad dreams were caught in a web. Good dreams would pass through to the dreamer. Our sterling silver creations with genuine turquoise stones capture the beauty of the legend. 2¼" L. Pierced only, with sterling silver ear wires. #198-536

INTRO SPECIAL $14.99

Next Brochure $16.99

Enlarged to show detail.



jewelry

NEW

STERLING SILVER TURQUOISE CROSS

Strikingly styled with genuine turquoise centers.

Necklace

Pendant, 7/8" L.

19" sterling silver chain. #198-847

$14.99

Next Brochure $16.99

Earrings

1" L. Pierced only, with sterling silver ear wires. #198-517

$9.99

Next Brochure $12.99

INTRO SPECIALS

AVON-NY 004985

AV_PIPES_0016556

Cultural Arts

PEARLESQUE COLLECTION

Single Row
Hand-knotted strand of 8mm glass pearls, with goldtone clasp.

Necklace
18" #256-771
$16.99
20" #256-862
$16.99
24" #256-786
$18.99
30" #256-839
$24.99

Bracelet
7" #256-920
8" #256-953
9" #257-008
$9.99

Earrings
Nickel-free goldtone with plastic pearls.

Teardrop
1¼" L. Pierced only. #077-279
$9.99

NEW
Pearly "Y" Necklace
Goldtone with faux pearls.
16" #103-008
18" #036-144
$12.99

Cluster Earrings
½" W. Pierced only.
Cream #077-283
Pink #077-298
$7.99 each pair

Large Button
1¼" L. Clip only.
#243-043
$10.99

Calla Lily
1" L. Pierced only, with goldtone ear wires.
#256-915
$7.99

Stud
8mm diam.
Pierced only.
#256-528
$4.99

Seed Hoop
⅞" L.
Pierced only.
#244-255
$9.99

Graduated Necklace
Glass pearls, with goldtone filigree clasp.

Cream
18" #004-355
20" #004-780

Pink
18" #005-002
20" #004-814
$12.99

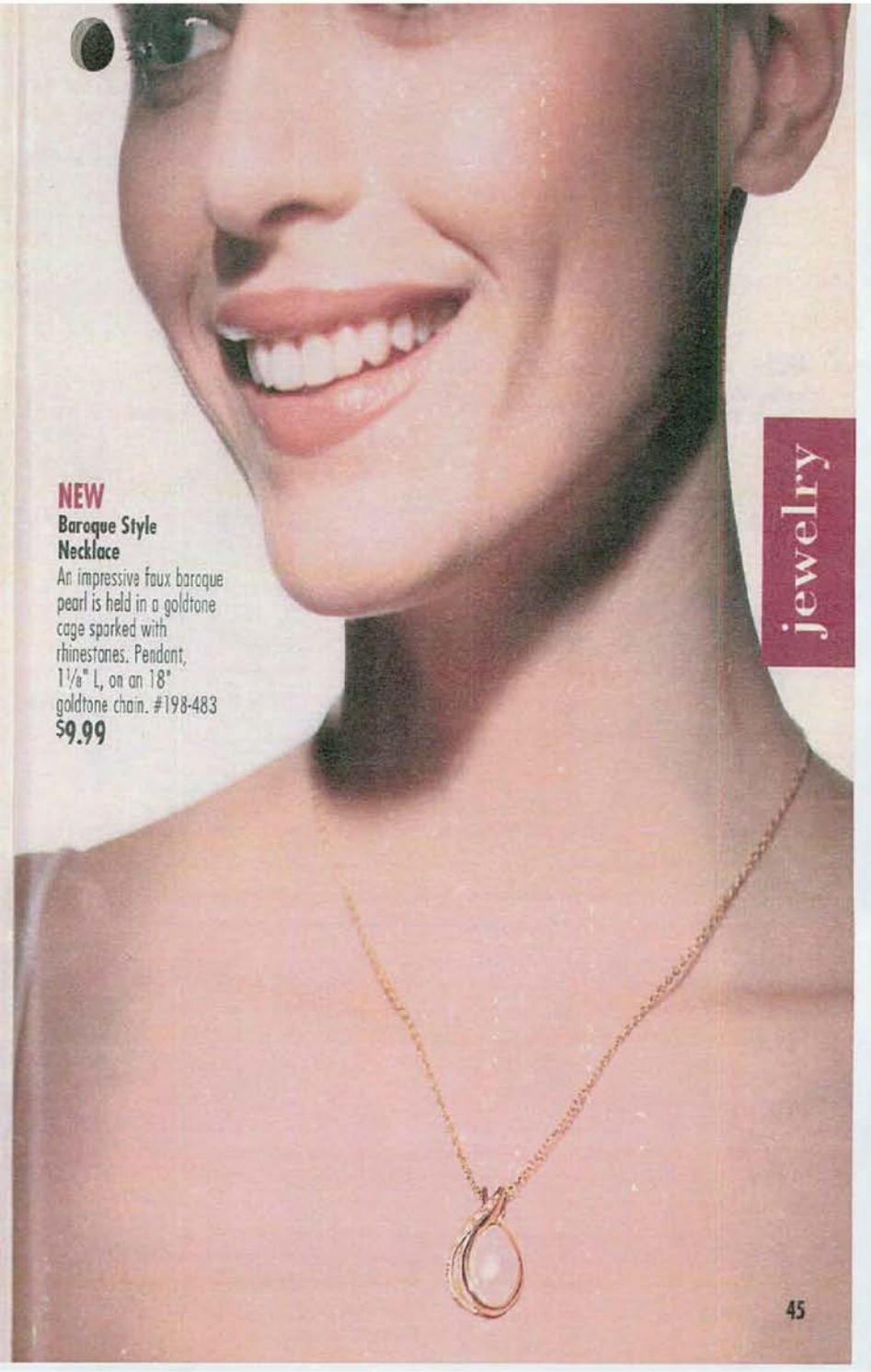
Double Row
Hand-knotted double strand of 8mm glass pearls, with goldtone clasp.

Necklace
18" #256-896 20" #256-900
$28.99

Bracelet
7" #257-012
8" #257-027
9" #257-046
$16.99

AVON PACIFICA COLLECTION

Pierced earrings have surgical steel posts unless noted otherwise.



NEW
Baroque Style Necklace
An impressive faux baroque pearl is held in a goldtone cage sparked with rhinestones. Pendant, 1⅛" L, on an 18" goldtone chain. #198-483
$9.99

AVON-NY 004986
AV_PIPES_0016557

What a Gem!

NEW
Sterling Silver Synthetic Ruby Ring
Sizes:
5 #116-353 7 #116-410 9 #116-430
6 #116-406 8 #116-425 10 #116-444
$29.99

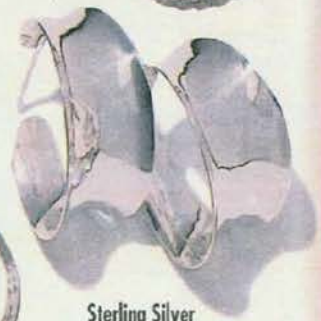
Sterling Silver Rope Chain Necklace
18" #207-590
$34.99
24" #207-604
$44.99

Sterling Silver Rope Bracelet
Small, 7½" #124-085
Large, 8½" #123-969
$17.99

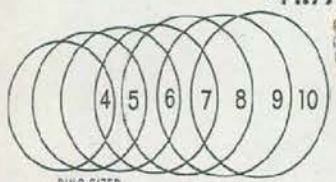
Sterling Silver Lavender Cubic Zirconia Ring
2 carat diamond weight equivalent.
Sizes:
5 #153-152 8 #153-243
6 #153-167 9 #153-258
7 #153-224 10 #153-277
$29.99

Avon Sterling Silver Herringbone Necklace
¼" W.
18" #209-224
$34.99
24" #210-152
$44.99

Sterling Silver Herringbone Bracelet
Small, 7½" #124-654
Large, 8½" #124-688
$19.99

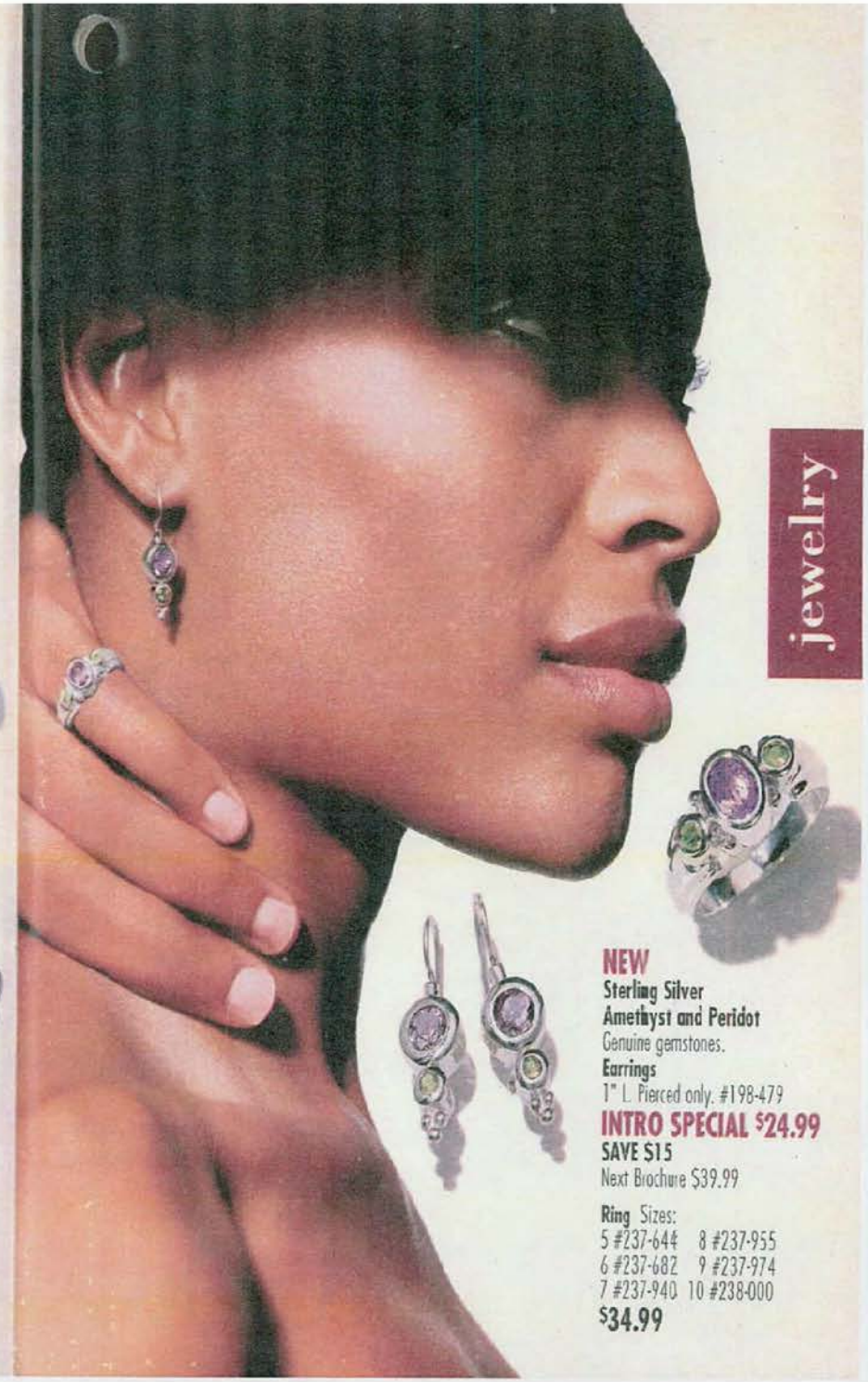


Sterling Silver Sculptural Earrings
1" L. Pierced only.
#155-667
$24.99
Earrings have sterling silver posts or ear wires.



RING SIZER
Match a circle with the inside of one of your rings to find the size.

Sterling Silver Earrings
Pierced only.
Butterfly
½" W #122-541
Hummingbird
½" L #316-235
$5.99 each pair



jewelry

NEW
Sterling Silver Amethyst and Peridot
Genuine gemstones.
Earrings
1" L. Pierced only. #198-479
INTRO SPECIAL $24.99
SAVE $15
Next Brochure $39.99

Ring Sizes:
5 #237-644 8 #237-955
6 #237-682 9 #237-974
7 #237-940 10 #238-000
$34.99

AVON-NY 004987
AV_PIPES_0016558

NEW
TRAVEL PINS
Cute little accessories for summer travel. Goldtone with black glaze and crystal accents.
Glasses
1½" W.
#198-493

Camera
Tac back.
⅞" W.
#198-502
INTRO SPECIAL
$5.99 each
Next Brochure $6.99

Puff Link Necklace
18" #257-361 **$12.99**
24" #257-400 **$14.99**

Bracelet
Small, 7" #257-338
Large, 8" #257-357
$9.99

All of goldtone.

Status Link Necklace
17" #257-118
19" #257-103
$24.99

Bracelet
Small, 7" #257-266
Large, 8" #257-290
$14.99

NEW
Golden Anklet
Small 9"
#238-139
Large 9¾"
#238-401
$6.99

Tube Hoop Earrings
Pierced only, with snap-close ear wires of nickel-free goldtone.
Small ¾" diam. #256-532
$5.99
Medium 1¼" diam. #256-547
$6.99
Large 1⅞" diam. #256-566
$7.99

NEW
Rope Twist
Goldtone braided with black cord.

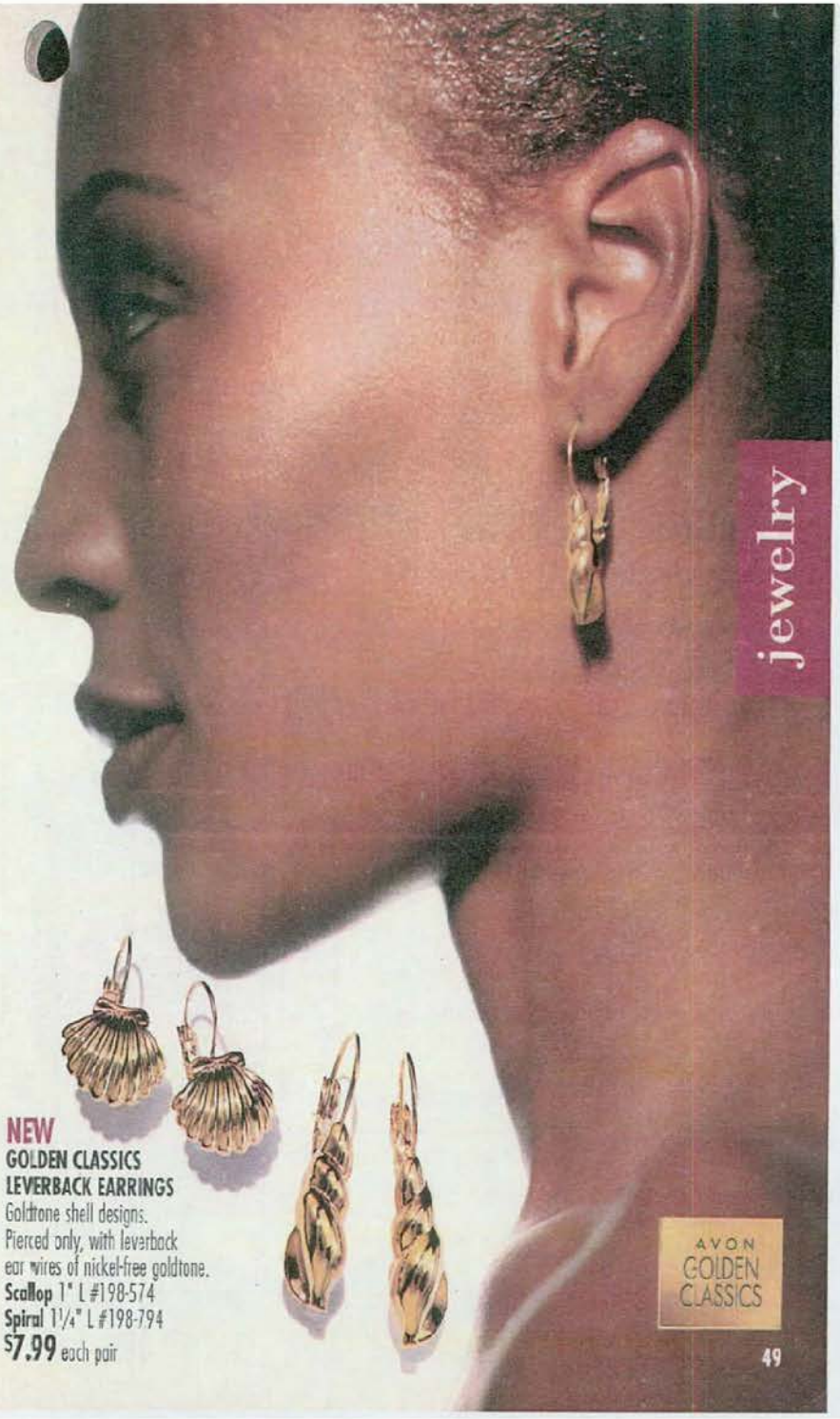
Necklace
24" #116-846 **$14.99**
30" #231-976 **$16.99**

Bracelet
7" #118-299 8" #122-025
$7.99

Earrings
Hoops, 1⅛" diam.
Pierced only, with surgical steel posts. #123-878
$7.99

NEW
Sculptural Heart Earrings
1⅛" L. Pierced only, with ear wires of nickel-free goldtone. #132-606
$6.99

Good as Gold



jewelry

NEW
GOLDEN CLASSICS LEVERBACK EARRINGS
Goldtone shell designs.
Pierced only, with leverback ear wires of nickel-free goldtone.
Scallop 1" L #198-574
Spiral 1¼" L #198-794
$7.99 each pair

AVON GOLDEN CLASSICS

AVON-NY 004988
AV_PIPES_0016559

What a Steal!

Sterling Silver Convertible Heart Pendant With Genuine Stones
Filigree heart pendant (1⅛" L) with an onyx and a rose quartz heart insert.
20" sterling silver chain. #135-863
~~$24.99~~ **$18.99** the set

Sterling Silver Precious Dove Earrings
⅜" W. Pierced only, with sterling silver posts.
#241-715
~~$5.99~~ **$2.99**

Ribbon Hair Accessory
100% polyester, on metal clip. 6" W. Imported.
Black #082-767 Red #080-821
~~$8.99~~ **$5.99**

Sterling Silver Pendant and Earrings Gift Set
Pendant of genuine amethyst with cubic zirconia accents. ¾" L on a 19" sterling silver chain. Gift-boxed set includes CZ studs with sterling posts. #065-250
~~$29.99~~ **$18.99** the set

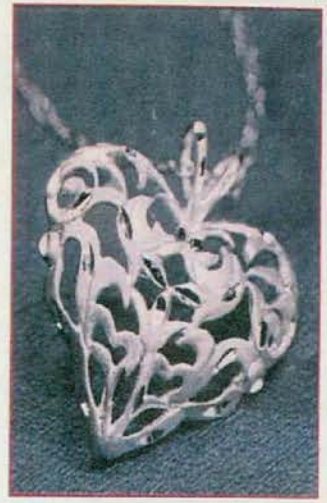
Charming Wallet
Vinyl wallet has billfold and credit card slots in snap-open front, accordion-style change purse in zip-close back. Decorated with goldtone hearts. 4½" L x 4" W x 1¼" D, when closed. Imported.
Black #080-669 Red #080-673
~~$14.99~~ **$11.99**

Up to 45% Off

WHILE SUPPLIES LAST

Avon Miniature Jewelry Holder
Pink moiré with matte silvertone trim and legs, and velvety interior. 6" H, with 2⅝" diam. box in seat. #288-025
~~$12.99~~ **$10.99**

Avon Pillow Pin Cushion
Goldtone tac pin (1¼" L) with faux pearl and porcelain rose on its own little pincushion (4" W).
#161-817
~~$7.99~~ **$6.99**



Sterling Silver Diamond Cut Necklace
Pendant, 1" L
20" sterling silver chain. #042-203
~~$19.99~~ **$10.99**

jewelry

Heart Frame With Earrings
Goldtone. Frame, 2½" W x 2¾" H.
Earrings, ⅝" W. Pierced only, with surgical steel posts.
#080-248
~~$14.99~~ **$9.99**

Crossed-out prices throughout this brochure refer to the most frequent prior selling price. Not all jewelry shown actual size.

AVON-NY 004989
AV_PIPES_0016560

Intro Special

$4.95 each!

FRAGRANCE

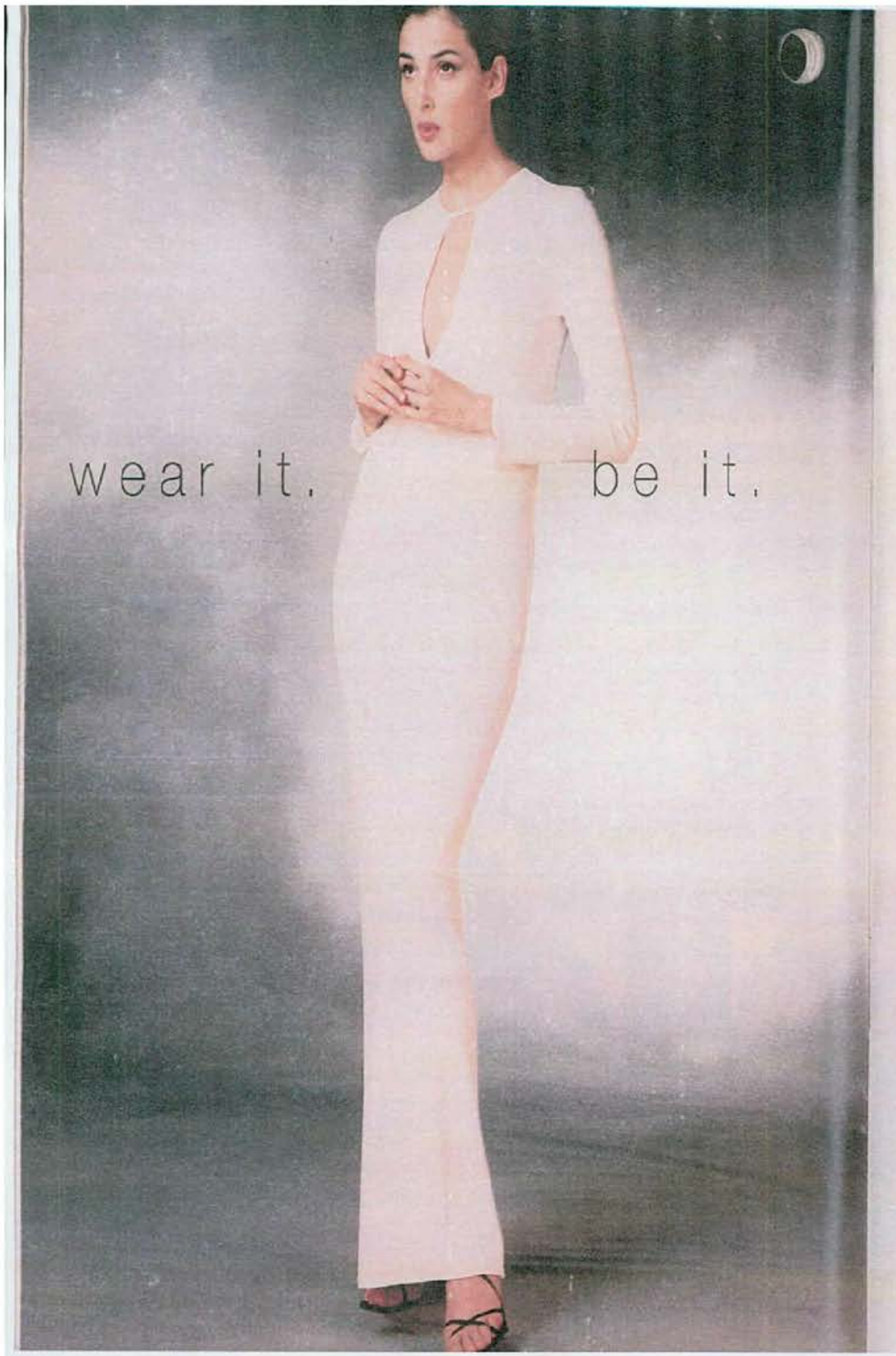
INTIMATE EXPRESSIONS

Avon **perfumers** have created a **corresponding** fragrance for every expression. From **romantic** to sophisticated, from charming to exotic, the art of **defining** your intimate side **starts** here.

NEW
BODY SPRITZ
The summer-light expressions of four favorites. Generous seasonal value—7.5 fl. oz.!
Soft Musk #166-350
Sunny Sky #171-977
Butterfly #166-345
Vanilla Soft Musk #170-803

ONLY $4.95 each
Next Brochure $6.00

AVON-NY 004990
AV_PIPES_0016561



the original.

FANTASQUE

The very one you loved.

Now back for a very

limited engagement.

fragrance

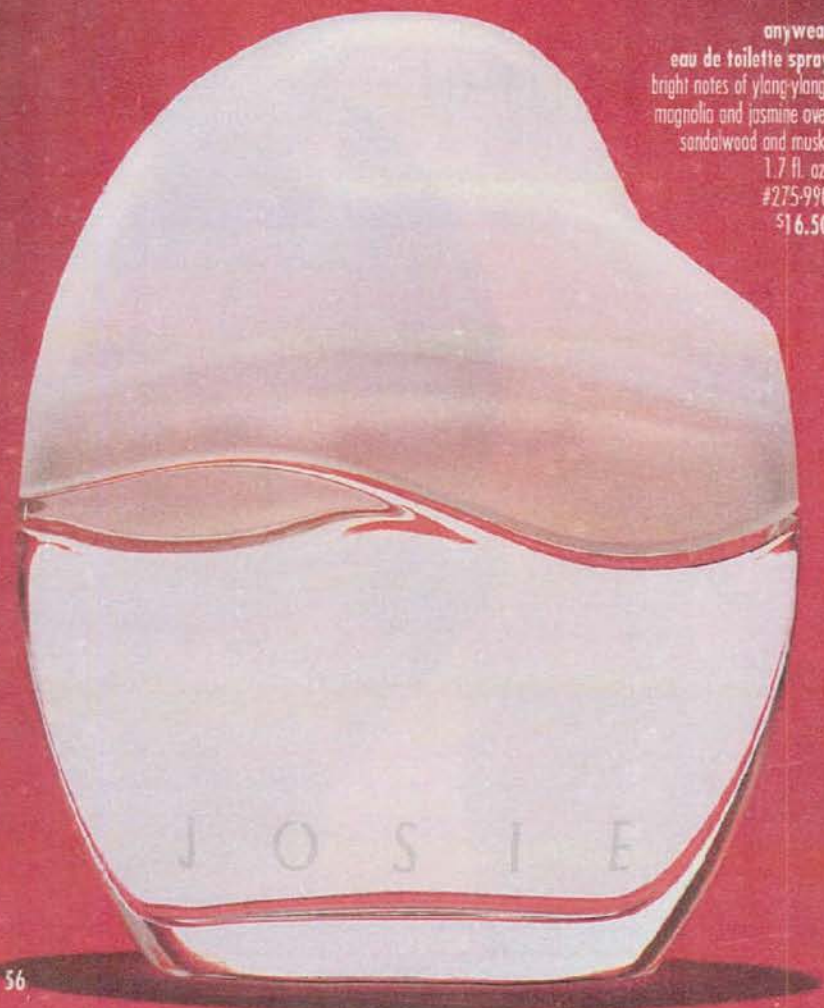
Vaporisateur
Eau de Cologne
1.7 fl. oz.
#174-244

$14.95
incredible value

Available two brochures only.

AVON-NY 004991
AV_PIPES_0016562

a casual new expression anytime.



anywear
eau de toilette spray
bright notes of ylang-ylang, magnolia and jasmine over sandalwood and musk.
1.7 fl. oz.
#275-990
$16.50

JULY savings CELEBRATION!

Diamond Essence Watch
Black with goldtone trim and stainless steel back; diamond spark marks the 12. Crocodile-grain black leather strap. Precision quartz movement. Runs on a replaceable battery (included).

only $24.99
with any brochure purchase
Hers 7 1/4" strap. #286-075
His 8 1/4" strap. #286-060

If purchased separately,
$69.99
Hers #286-056
His #286-041

Lumiessence Watch
Fashionable two-tone expandable steel band with goldtone trim. Goldtone-rimmed face lights up with the push of a button. Precision quartz movement. Runs on a replaceable battery (included).

only $24.99
with any brochure purchase
Hers #286-037

If purchased separately,
$69.99
Hers #325-729

lowest prices ever!

AVON

Offers good this brochure only.
WHILE SUPPLIES LAST.

AVON-NY 004992
AV_PIPES_0016563

Ring Sizer, page 46.

STERLING SILVER PEARL
Genuine baroque freshwater pearls in sterling silver settings.

Ring
Sizes:
4 #090-776 5 #087-792
6 #087-864 7 #087-898
8 #087-902 9 #088-416

only $6.99
with any brochure purchase

Sizes:
4 #286-094 5 #286-151
6 #286-147 7 #286-132
8 #286-123 9 #286-113
If purchased separately, $19.99

Necklace
Pendant, ¾" L.
Chain, 18" L.

only $6.99
with any brochure purchase
#133-708

If purchased separately, $19.99
#325-714

Earrings
½" L. Pierced only.

only $6.99
with any brochure purchase
#127-725

If purchased separately, $19.99
#286-080

lowest prices ever!

It's CHRISTMAS in July

Christmas is Coming Musical Tree
Twenty-four numbered drawers, each with ornament (cord included). On Christmas Day, finish with tree-topper angel. Windup music box plays a carol as tree revolves. Faux evergreen with string of LED lights, goldtone garland. Lights use two replaceable button-cell batteries (included). Plastic. 15" H x 7½" W.

only $21.99
with any brochure purchase
#325-695

If purchased separately, $54.99
#325-657

Ornaments are for decorative purposes only. Keep out of reach of children.

Musical Twirling Skaters
Windup music box with mirrored pond features a pair of teddy skaters who twirl to a festive tune. Plastic. 5½" H x 6" diam.

only $9.99
with any brochure purchase
#086-117

If purchased separately, $34.99
#088-181

Offers good this brochure only.
WHILE SUPPLIES LAST.

JULY savings CELEBRATION!

© Disney

Disney's Pocahontas Jacquard Throw
A beautiful finishing touch to any room. Soft acrylic, machine wash. 50" W x 60" L. Made in the U.S.A.

only $17.99 with any brochure purchase
#319-401

If purchased separately, $49.99
#325-700

Disney's POCAHONTAS

lowest price ever!

AVON-NY 004993
AV_PIPES_0016564

JULY savings CELEBRATION!

WARNER'S®

LACE CHARMERS™

Underwire Bra
Adjustable stretch straps. Nylon/Lycra® spandex. Hand wash.
Peach, Azalea 32-38B, 34-38C, 32-38D
Black 32-38B, 34-38C, 32-36D
Creme 34-36B, 34-38C, 34-36D
Suggested Retail Price $22.00
only $10.50

Hi-Cut Brief
Stretch back; front stretch-lace panel. Antron® nylon/Lycra® spandex, with pure cotton liner. Machine wash, line dry.
Creme, Peach, Azalea S(5), M(6), L(7)
Suggested Retail Price $12.50
only $5.99

lowest prices ever!

ALL APPAREL IN THIS SECTION, WHILE SUPPLIES LAST. NOT ALL SIZES/COLORS AVAILABLE IN EVERY STYLE.

All models in the U.S.A. and imported unless otherwise noted.
Lycra® is a DuPont registered trademark for its brand of spandex fiber.

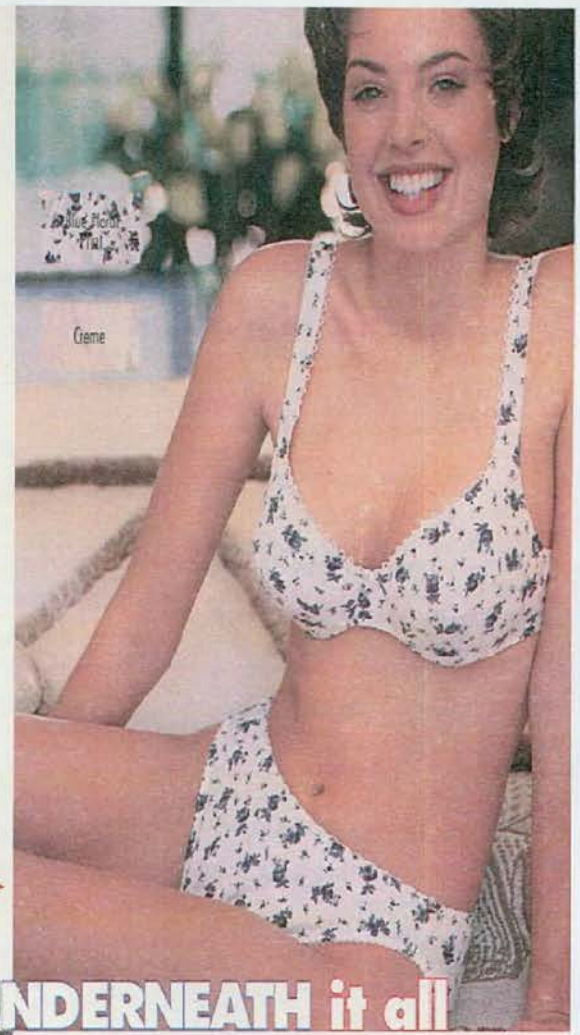
YOUNG ATTITUDES™

Lightly Lined Underwire Bra
Lightweight underwires with lightly padded cups. Adjustable stretch camisole straps. In a ribbed-cotton fabric with looped-elastic trim detailing. Cotton. Hand wash.
Blue Floral Print, Creme
32-36AA, A, B
~~$19.00~~
only $12.99

Bikini
Matching bikini in cotton with pure cotton liner. Hand wash.
Blue Floral Print M(6), L(7)
Creme S(5), M(6), L(7)
~~$7.00~~
only $3.99

lowest prices ever!

Style products currently not available in Puerto Rico and the Caribbean.



UNDERNEATH it all

BRIGHT SHINE™
Cotton Lightly Lined Contour Bra
Lightly lined with cotton for a soft, comfortable feel. Invisible under clothing. Cotton/nylon. Machine wash. Imported.
White 32-38A, B; 34-38C
Suggested Retail Price $22.00
only $15.99

lowest prices ever!

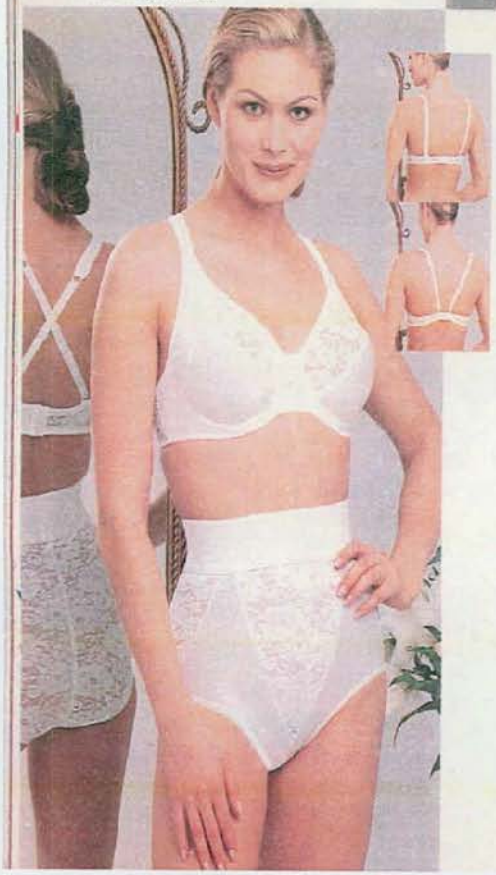
Crossed-out prices throughout this brochure refer to the most frequent prior selling price.

AVON-NY 004994
AV_PIPES_0016565

WARNER'S®

BRIGHT SHINE™
Full Figure Underwire Bra
Smooth stretch-satin bra with special strip of loops to position padded shoulder straps. Converts to V-back or cross-back. Nylon/Lycra® spandex. Hand wash. Imported.
White 34-40B; 34-42C, D; 36-40DD
$25.00 each
any 2 for $30
buy two and save!

Lycra® is a DuPont registered trademark for its brand of spandex fiber.



LACE DRESSING®
Ultra Strap™ Underwire Bra
Special strip of loops to position adjustable stretch straps. Cotton trimmed with stretch lace. Hand wash.
White 34-42C, D, DD
$25.00 each
any 2 for $30
buy two and save!

Hi-Waisted Brief
For moderate control. Smoothes and slims with a reinforced tummy control panel and wide elastic waistband. Shirred lace back. Antron III® nylon/Lycra® spandex. Pure cotton liner. Machine wash, line dry.
White M(6), L(7), XL(8), 2X(9), 3X(10)
Suggested Retail Price $19.00
only $12.99
lowest price ever!

ALL APPAREL IN THIS SECTION, WHILE SUPPLIES LAST. NOT ALL SIZES/COLORS AVAILABLE IN EVERY STYLE. Style products currently not available in Puerto Rico and the Caribbean.

famous-maker BRAS
any 2 for $30
SAVE UP TO $20 WHEN YOU BUY TWO
mix or match

SIMPLY PERFECT™
Full Figure Underwire Bra
Flexible underwires with wide nonstretch adjustable straps. Special sling design for extra support. Polyester/nylon/Lycra® spandex. Hand wash.
Navy 34-42C, D, DD, DDD
White 36-42C; 34-42D; 34-38DD, 42DD; 36-42DDD
$22.00 each
any 2 for $30
buy two and save!

Hi-Cut Brief
Stretch back; pure cotton liner. Polyester/Lycra® spandex.
Navy S(5), M(6), L(7), XL(8)
Suggested Retail Price $7.00
only $3.99
lowest price ever!

All made in the U.S.A. and imported, unless otherwise noted.

JULY savings CELEBRATION!

G

AVON-NY 004995
AV_PIPES_0016566

JULY savings CELEBRATION!

save up to 25%

NATORIOUS
loungewear luxury

All polyester. Machine wash. Imported.

A. **Print Slip Chemise**
A slip of elegance, silky as satin, with adjustable lingerie straps.
Multicolor
S(6-8), M(10-12), L(14-16)
~~$25.00~~
only $17.99
1X(16W-18W), 2X(20W-22W), 3X(24W-26W)
~~$30.00~~
only $21.99

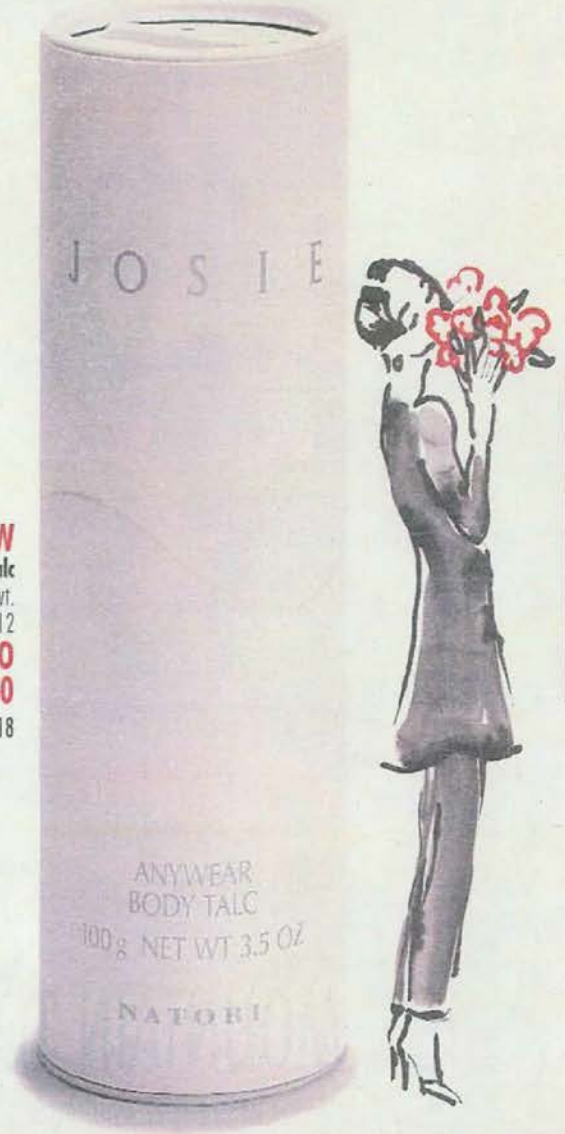
B. **Print Kimono Robe**
Kimono-style wrap robe with inside tie, sash belt. Contrast trim binding along the neckline and sleeves; side-seam pockets.
Multicolor
S/M (6-10), M/L(12-16)
~~$30.00~~
only $21.99
1X/2X(16W-20W), 2X/3X(22W-26W)
~~$35.00~~
only $25.99

C. **Print Nightshirt**
Beautifully finished with contrast trim binding along scoop neckline.
Multicolor
S(6-8), M(10-12), L(14-16)
~~$25.00~~
only $17.99
1X(16W-18W), 2X(20W-22W), 3X(24W-26W)
~~$30.00~~
only $21.99

D. **Embroidered Short PJ Set**
Silky tank detailed with delicate floral embroidery. Flirty elastic-waist boxer shorts to match.
Deep Orange
S(6-8), M(10-12), L(14-16)
~~$30.00~~
only $21.99
1X(16W-18W), 2X(20W-22W), 3X(24W-26W)
~~$35.00~~
only $25.99

lowest prices ever!

Created by **Josie Natori.**
anywear.

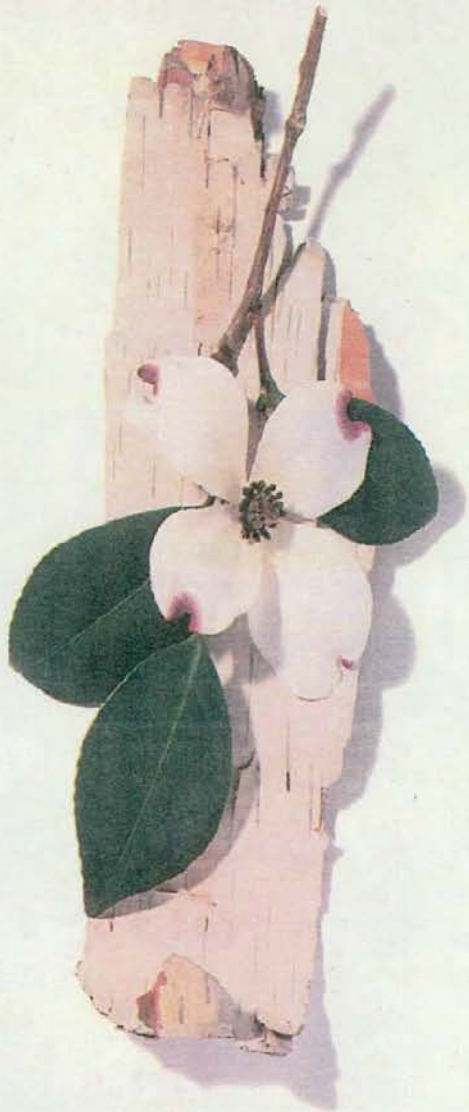


NEW
anywear body talc
3.5 oz. net wt.
#174-612
INTRO SPECIAL $3.50
will be $4.50 in brochure 18

fragrance

AVON-NY 004996
AV_PIPES_0016567

SIMPLY REFRESHING



NEW MOUNTAIN TOP

Journey to a place where spirits naturally soar.

FORT SCENTS
ral Cologne Spray
3.4 fl. oz.
Mountain Top #031-310
Spring Showers #121-397
Clean Cotton #205-090
Tropical Paradise #205-104
Stonewashed Blue #205-119
~~$12.95~~

INTRODUCING...

MOUNTAIN TOP

Imagine cool morning mists that invite you to ramble and explore; be guided by cedar leaf, oakmoss...tender new shoots of birch leaf.

Available this brochure only.

fragrance

Incredible Value
$9.95 each

AVON-NY 004997
AV_PIPES_0016568

bright expressions

SUNNY SKY

Eau de Toilette Spray
1.7 fl. oz.
#141-019
$14.95

Exfoliating Body Wash
6 fl. oz.
#135-610
$7.50

Moisturizing Body Lotion
8 fl. oz.
#135-605
$7.50

fragrance

Buy eau de toilette
get body wash
& lotion
free!
a $15 value

AVON-NY 004998
AV_PIPES_0016569

enchanting

MESMERIZE

Cologne Spray
1.7 fl. oz.
#085-254
$17.95

Body Lotion
6.7 fl oz.
#085-292
$7.50

Shower Gel
6.7 fl. oz.
#090-169
$7.00

Buy cologne
get lotion & gel
free!
a $14.50 value

expressions

NIGHT MAGIC
EVENING MUSK

Cologne Spray
1.5 fl. oz.
#122-924
$12.95

Body Lotion
6.7 fl. oz.
#029-548
$7.00

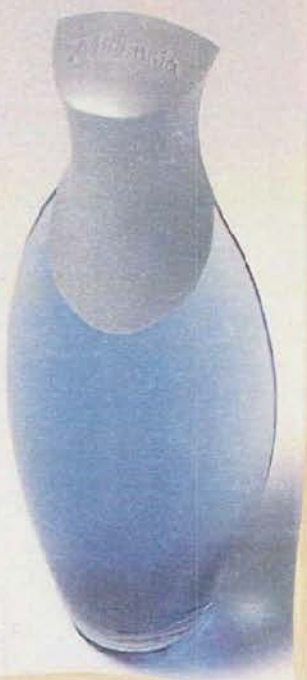
Shower Gel
6.7 fl. oz.
#032-244
$6.50

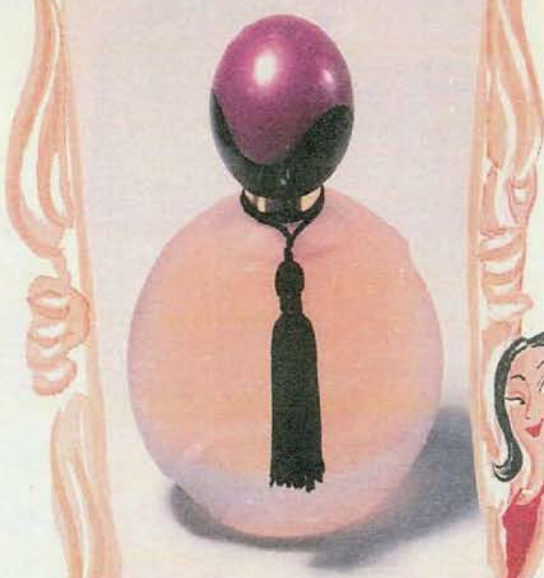
fragrance

Buy cologne
get lotion & gel
free!
a $13.50 value

AVON-NY 004999
AV_PIPES_0016570

three favorite expressions





fragrance

RARE GOLD

Eau de Parfum Spray
1.7 fl. oz. #126-150
$19.50

Parfum
.5 fl. oz. #001-413
$45.00

Moisturizing Parfum Mist
1.7 fl. oz. #121-401
$14.50

Body Creme
5.3 oz. net wt.
#084-281
$8.00

Body Lotion
6.7 fl. oz. #315-387
$9.00

NEW Moisturizing Foam Bath
8.4 fl. oz. #121-435
$9.95

Shower Gel
6.7 fl. oz.
#315-406
$8.50

Body Talc
3.5 oz. net wt.
#315-410
$5.50

Dusting Powder
3.5 oz. net wt.
#315-391
$15.00

MILLENNIA

Eau de Parfum Spray
1.7 fl. oz. #249-534
$19.50

Parfum
.5 fl. oz. #241-935
$45.00

Body Moisturizer
6.7 fl. oz. #084-611
$8.00

Bath Oil
3 fl. oz. #154-861
$12.50

FAR AWAY

Eau de Parfum Spray
1.7 fl. oz. #127-103
$19.50

Parfum
.5 fl. oz. #215-408
$45.00

Moisturizing Parfum Mist
1.7 fl. oz. #129-952
$14.50

Body Creme
5.3 oz. net wt. #170-550
$8.00

Body Lotion
6.7 fl. oz. #079-601
$9.00

NEW Moisturizing Foam Bath
8.4 fl. oz. #132-018
$9.95

Bath and Shower Gel
6.7 fl. oz. #139-180
$8.50

Perfumed Body Talc
3.5 oz. net wt. #109-685
$5.50

Dusting Powder
3.5 oz. net wt. #170-583
$15.00

AVON-NY 005000
AV_PIPES_0016571

sophisticated

COLOGNE SPRAY

Timeless
1.8 fl. oz. #168-386
$10.25

Pearls & Lace
1.5 fl. oz. #204-734
$12.95

Odyssey
1.8 fl. oz. #177-808
$12.95

Pro Fitness for Women Sport Cologne
3.4 fl. oz. #080-730
$12.95

Candid
1.8 fl. oz. #168-371
$10.25

Buy one
get one* for
$6.00
*of equal or lesser value

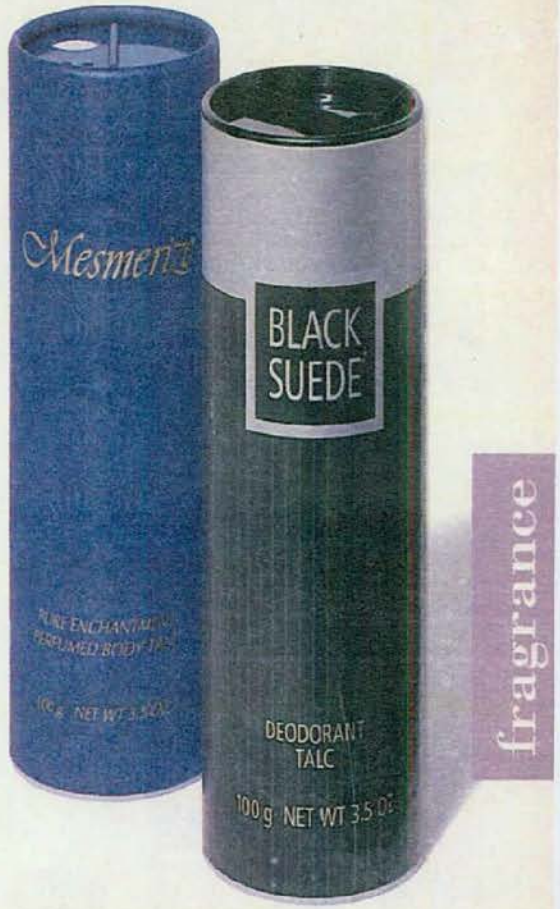
expressions

for him

DEODORANT TALC
3.5 oz. net wt.
Black Suede #083-911
Trailblazer #123-093
Wild Country #086-576
Triumph #040-253
~~$3.50~~
Mesmerize for Men #141-884
~~$4.00~~

for her

PERFUMED BODY TALC
3.5 oz. net wt.
Mesmerize #085-311
Sunny Sky #060-152
Candid #084-129
Timeless #084-167
Soft Musk #094-001
Pearls & Lace #065-776
Imari #051-716
Vanilla Soft Musk #227-030
Night Magic Evening Musk #030-218
Odyssey #105-570
~~$3.50~~



fragrance

Best Value
this Summer
only $1.99 each

AVON-NY 005001
AV_PIPES_0016572

gentlemen's

MESMERIZE FOR MEN
Cologne Spray
3.4 fl. oz.
#137-498
$15.50

After Shave
3.4 fl. oz.
#137-502
$12.50

MAXX
Cologne Spray
3.4 fl. oz.
#284-713
$15.50

After Shave
3.4 fl. oz.
#284-732
$11.95

WILD COUNTRY
Cologne
4 fl. oz.
#086-284
$11.95

After Shave
4 fl. oz.
#086-447
$9.95

MUSK FOR MEN
Cologne
2.8 fl. oz.
#138-752
$11.95

After Shave
2.8 fl. oz.
#138-729
$9.95

Roll-On Anti-Perspirant Deodorant
2 fl. oz.
#138-858
$2.50

Deodorant Talc
3.5 oz. net wt.
#256-164
$3.50

After Shave Conditioner
4.2 fl. oz.
#256-150
$3.75

TRIUMPH
Cologne
3.4 fl. oz.
#075-864
$13.50

After Shave
3.4 fl. oz.
#075-850
$11.50

JAMOCA MUSK FOR MEN
Cologne
2.8 fl. oz.
#168-094
$12.95

expressions

Lowest prices this year!

BLACK SUEDE
Cologne Splash
3.4 fl. oz.
#082-934
~~$13.50~~
$8.95

After Shave Lotion
3.4 fl. oz.
#083-342
~~$11.95~~
$6.95

fragrance

Also available:

After Shave Conditioner
4.2 fl. oz.
#083-357
$3.75

Shower Soap-on-a-Rope
5 oz. net wt.
#083-950
$5.50

Roll-On Anti-Perspirant Deodorant
2 fl. oz.
#083-452
$2.50

Deodorant Talc
3.5 oz. net wt.
#317-710
$3.50

AVON-NY 005002
AV_PIPES_0016573

natural expressions

NATURAL SPRAY COLOGNE
3 fl. oz.

Wild Country
#086-466

Trailblazer
#064-822

Triumph
#069-786

Musk for Men
#138-183
~~$13.50~~ each

COLOGNE SPRAY
3.4 fl. oz.

Black Suede
#083-251
~~$14.95~~

only
$7.95 each

Crossed-out prices throughout this brochure refer to the most frequent prior selling price.

Extra Support Supplements

NEW Time-Released Vitamin C
60 caplets/2-month supply
#021-179
$5.99

Metabovite™
60 capsules
#238-932
$10.99

Herbals

Papaya Enzyme
120 chewable tablets
#274-333
$5.99

Echinacea
60 tablets
#274-329
$7.99

Multivitamins

Man Care
60 capsules/1-month supply
#285-944
$9.99

don't forget your vitamins

AVON-NY 005003
AV_PIPES_0016574

NEW EXPERIENCES

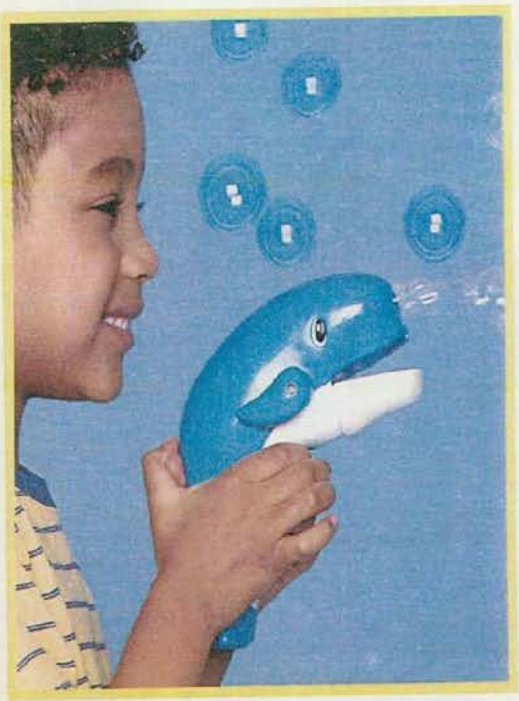
For children,
every day is a
new experience.
Every day is **wonderful—**
that is to say, wonder-filled!
With **new images**, new
stories, new textures
and **ideas.** Just
imagine creating
something no one's
ever seen before—
all by yourself!

NEW
Glow-in-Dark
Toobers and Zots™
Quick! Close your eyes! Unleash your imagination! Picture the zaniest pets, the wackiest wearables and the most dazzling sculptures on earth. Now you're ready for Toobers and Zots™! Create almost anything you can imagine—a thousand things and more! Set contains over 100 pieces, including 30 zots, 2 bendable toobers and 12 skinnies. Foam. Ages 3 and up.
#237-132
$14.99 the set

GIFTS, ETC.

AVON-NY 005004
AV_PIPES_0016575

NEW
Zany Pen
Just a pen until you flip the switch...then the "monster" wiggles and squiggles while you write—making it easy to create cool doodles, designs or gorgeous "creatures"! Plastic. 9½" L. With four color cartridges: blue, pink, yellow/green and red/orange. Requires one AA battery (not included). Ages 3 and up.
Yellow #102-934
Green #102-915
$7.99 each



NEW
Whale Bubble Maker
Fill our baby whale with your own liquid soap and water mixture, then press the button and pull the trigger. She flaps her flippers and out come the bubbles! Uses two AA batteries (not included). Plastic. 8" L x 2¾" W x 4" H. With funnel for easy filling. Gift-boxed. Ages 3 and up.
#176-869
$10.99

NEW
Dino Water Squirter
This great big T-Rex is not so scary after all! Pull back legs, his mouth opens and out shoots a gentle stream of water! No batteries needed. Colorful plastic. 6" H. Gift-boxed. Ages 3 and up.
#176-854
INTRO SPECIAL
Only $5.99
Next Brochure $6.99

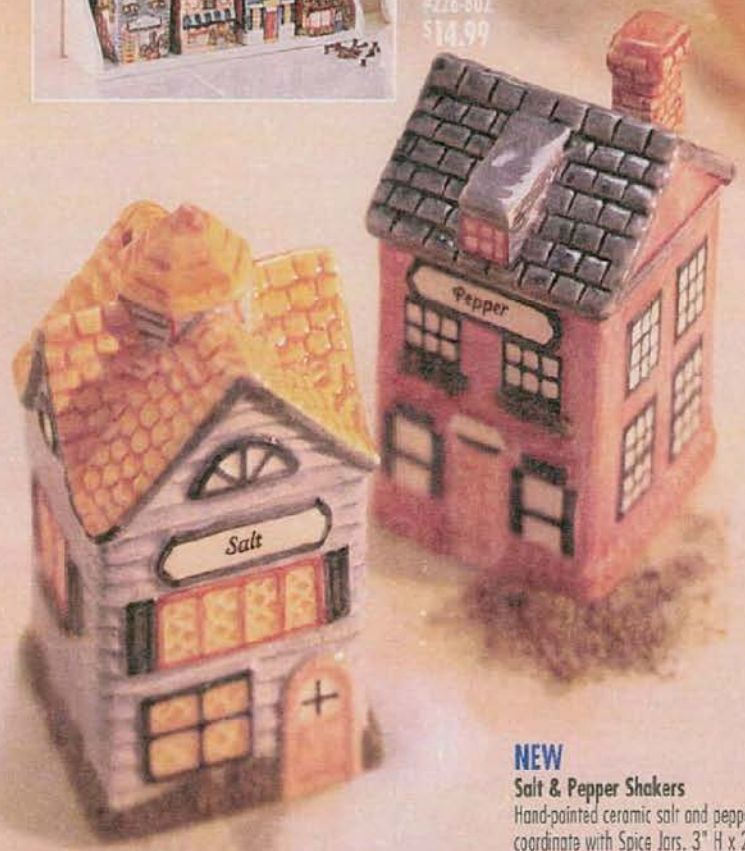
AVON-NY 005005
AV_PIPES_0016576

Spice Jar
Each ceramic house comes with a plastic gasket and pre stick-on labels for 24 different spices. Each jar, 3⅛" H.
Hand wash.

A. Yellow House #201-735
B. Pink Cottage #201-740
C. Blue Townhouse #201-754
D. Tan Market #201-850
E. Blue Cottage #201-864
F. Yellow Bakery #201-879
G. Yellow Market #201-902
H. Rust Townhouse #201-917
I. Blue Florist #201-921
J. Tan Bakery #203-470
K. Dark Blue House #203-484
L. Tan Cottage #203-503

$7.99 each

Spice Rack
The perfect display case for your Spice Jars. Wooden rack with off-white finish complements any decor. Stands on its own or hangs on wall. 13½" H x 10½" W. Hardware included.
#226-802
$14.99



NEW
Salt & Pepper Shakers
Hand-painted ceramic salt and pepper shakers coordinate with Spice Jars. 3" H x 2" W. Hand wash.
#122-393
$9.99 the set

Welcome three charming newcomers to our

Cottage Collection

NEW
Magnet
A village of handy magnets—a bakery, a florist and a house. Decorative and very useful, too! Hand-painted resin. Each, 2¾" H.
Yellow Bakery #176-782
Blue Florist #176-778
Pink Townhouse #176-801
Only $2.99 each

Things to get:
Oregano
Pepper
Dill Weed
Paprika

gifts

AVON-NY 005006
AV_PIPES_0016577

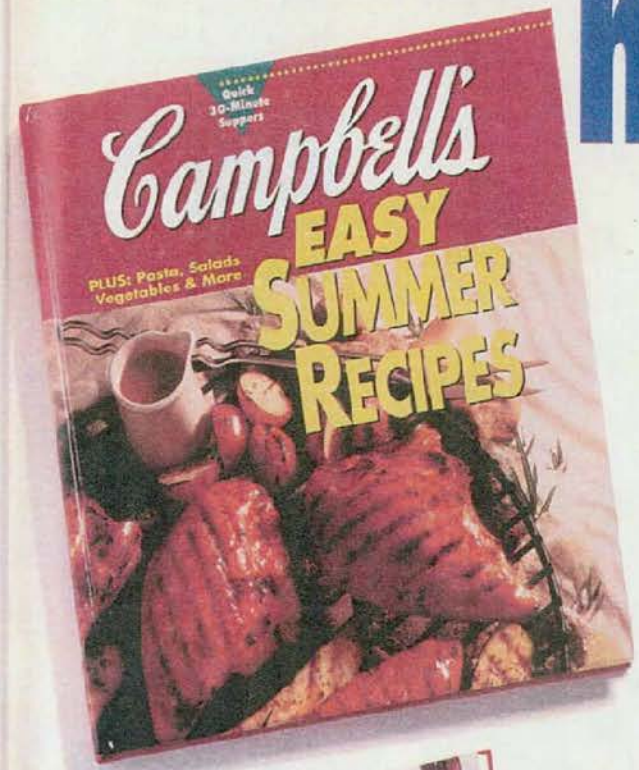
Holds 18
12 oz. cans

NEW
Arctic Zone® Collapsible Cooler
Leak-proof, tear-resistant cooler keeps up to 18 cans cold all day. Incredibly light, with mesh storage pockets and reinforced straps. Folds flat for easy storage. Blue vinyl. 12" x 2¾" x 9".
#316-823
$16.99

Back By Popular Demand
Arctic Zone®
Insulated Bottle Wrap
Sturdy blue zip-up bottle holder with Micro Fiber® insulation keeps liquids cold all day. Shoulder strap adjusts for easy portability. Holds 1-liter bottle (bottle not included).
#103-194
$7.99

CONNECTIONS family

Beat the heat

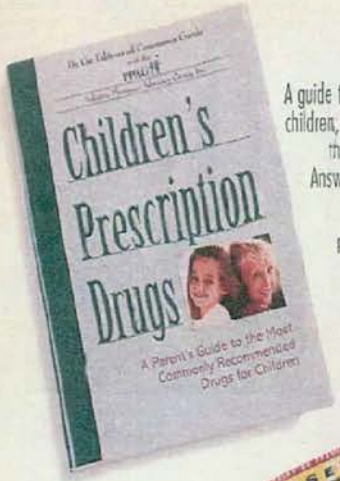


NEW
Campbell's Easy Summer Recipes
56 no-fuss recipes for summer cooking with Campbell's soup. Prepare salads, pasta, barbeque and more—all in 30 minutes or less! Includes herb identification guide. 40 full-color photos. 96-page hardcover book.
#316-819
$7.99

Summer cooking in 30 minutes or less

gifts

AVON-NY 005007
AV_PIPES_0016578



NEW

Children's Prescription Drugs Book

A guide to the drugs most commonly prescribed for children, from the editors of Consumer Guide® and the Pediatric Pharmacy Advocacy Group, Inc. Answers questions about the uses, side effects, storage and administering of medication, plus much more. 400-page softcover book.

#063-850

$8.99

NEW

Essential French or Spanish Book and Tape

Great for traveling or brushing up! Comes with a 60-minute audio cassette for beginner-level conversation and a 48-page booklet for following along. Softcover booklet includes handy at-a-glance dictionary in back.

French #063-879

Spanish #063-864

$8.99 each set

NEW

Men's Devotional Book

Daily devotions especially for men. Passages from Psalms, Proverbs and the New Testament encourage men to examine their own spirituality and reflect upon the role it plays in their lives. 578-page softcover book, 4¾" x 7".

#187-896

$8.99

CONNECTIONS family

NEW

The Jenny Craig Walking Program

Learn to "fitness walk," the fun way to improve cardiorespiratory conditioning and cholesterol levels. Comes with two 60-minute audio cassettes for all three levels plus a walking-program guide (16-page softcover booklet). Previously available only at Jenny Craig Centers (retail price $19.99).

Audio Cassettes #316-838

$9.99 the set

An Avon exclusive at a new low price!

Jenny Craig PERSONAL WEIGHT MANAGEMENT

get fit, get firm

NEW

Joanie Greggains Ultimate Abs Video

Now you can have a stomach of steel! Strengthen and tone upper and lower abs, obliques and pelvic region with popular TV fitness trainer Joanie Greggains. Color. Live action. 30 min.

Video #132-128

$7.99

NEW

Joanie Greggains Ultimate Buns Video

Attack cellulite on upper thighs and buttocks with a program designed to strengthen and tone the lower body. Color. Live action. 30 min.

Video #132-132

$7.99

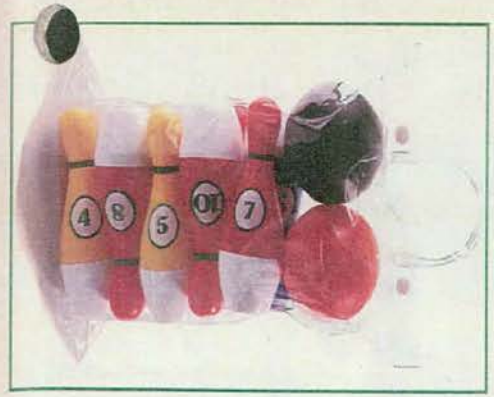
gifts

Consult your doctor before beginning any exercise program.

AVON-NY 005008
AV_PIPES_0016579

Jurassic Park – The Lost World Activity Set
Lots of different activities for hours of fun.
Set includes:
- Two 32-page *Super Coloring & Activity Books*
- 32-page *Paint with Water Book*
- 24-page *Sticker Book*

Ages 4 and up.
#316-967
$7.99 the set



Spare time

NEW
Bowling Set
Introduce children to the game everyone loves.
Set includes:
- Ten 5" H bowling pins
- Two 3" diam. bowling balls
- Clear snap-close vinyl bag with handle.

All of durable plastic.
Ages 3 and up.
#316-914
$12.99 the set

NEW
Summer Cuties Collection Rubber Stamp Kit
A fun way to make pictures, decorate stationery, or create a personal imprint.
Kit includes:
- 28 rubber stamps
- 28 color sticker labels for stamps
- One washable black ink pad
- Three colored pencils
- Two 3 ½" x 6" blank note cards and envelopes

Ages 3 and up.
#145-636
$12.99 the set

Kit includes 28 stamps—a great value!

CONNECTIONS family

gifts

An Avon Exclusive!

AVON-NY 005009
AV_PIPES_0016580

Get with the program

NEW
Richard Scarry—Best Reading Program Ever Computer Software
Children master fundamental reading, writing and spelling skills with best-selling children's author Richard Scarry. Ages 3 to 6.
CD-ROM #059-812
$24.99
Suggested Retail Price $39.99

NEW
Let's Talk About ME!™—Computer Software
A totally cool CD-ROM for teen and pre-teen girls growing up in the digital age. Includes a digital diary, personal planner, scrapbook, games, personality quizzes, biorhythm graphs, advice, fashion tips and more. Ages 11 to 16. (Coming-of-age subjects are presented; parental guidance is suggested.)
CD-ROM #063-883
$24.99
Suggested Retail Price $39.99

Two-Step CD-ROM Organizer
Durable black plastic organizer holds up to 20 CD-ROMs or CDs. 5¼" W x 11" L x 4¼" H.
#090-135
$4.99

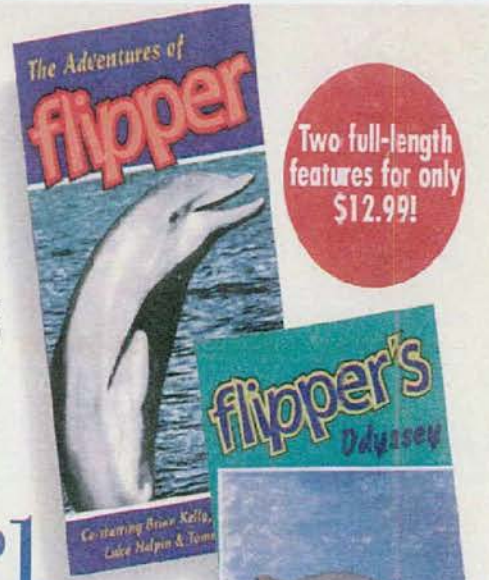
Contents not included.

CONNECTIONS family

Windows® CD-ROM System Requirements:
•486/33 MHz processor or faster
•Microsoft Windows® 3.1 or later
•8 MB RAM
Microsoft, Windows® and Windows 3.1® are registered trademarks of Microsoft Corporation.

Macintosh® CD-ROM System Requirements:
•68040/33MHz processor or faster
•System 7.1 or later
•8 MB RAM
Macintosh is a registered trademark of Apple Computer, Inc.

NEW
Flipper Classic Movie 2-Pack
The Adventures of Flipper, in which Flipper and Sandy rescue a family on a deserted island from pirates (100 min.), and *Flipper's Odyssey*, the story of Flipper's exciting journey home after escaping kidnappers (65 min.). Color. Live action. Family viewing.
Videos #274-682
$12.99 the set of 2



Two full-length features for only $12.99!

Family flicks

NEW
Weekend at Bernie's II ◻
The adventure continues as the trio (Andrew McCarthy, Jonathan Silverman and Terry Kiser) is pursued in the Caribbean. Color. Live action. Rated PG. 89 min.
Video #188-232
$14.99

NEW
Clarence ◻
Robert Carradine plays the delightfully dizzy guardian angel who saved Jimmy Stewart in *It's a Wonderful Life*. And this time he's got the modern world to contend with. Color. Live action. Rated G. 92 min.
Video #046-099
$9.99

◻ Closed captioned®

gifts

AVON-NY 005010
AV_PIPES_0016581

86

*Style products currently not available in Puerto Rico and the Caribbean.

EXPRESS YOURSELF

Be as cool, **comfortable** and laid-back as you look. Express your mood through **wild,** liberating prints and **flirty,** free-flowing layers. **Reinvent** yourself with a warm-weather wardrobe that tempts even the tamest of dressers. **Dare** to be wild with a look that's **ferocious** and fashionable.

NEW

Animal Print Chemise

Fashion's new animal. Flirty chemise in an exotic animal print. Adjustable straps; shirttail hem. Polyester. Machine wash. Imported.

S(6-8), M(10-12), L(14-16)

$19.99

1X(16W-18W), 2X(20W-22W), 3X(24W-26W)

$24.99

WHILE SUPPLIES LAST!

STYLE

AVON-NY 005011

AV_PIPES_0016582

style STUDIO

SIMPLE SOPHISTICATION
WITH A CLASSIC FLAIR

NEW

Convertible-Sleeve Gauze Bigshirt
Long sleeves convert to three quarter length. Belted with golden novelty buttons. Shirttail hem; longer tunic length. Lightweight crinkle-cotton gauze. Machine wash, line dry. Made in the U.S.A.
Purple Iris, White, Watermelon
S(6-8), M(10-12), L(14-16) $29.99
1X(16W-18W), 2X(20W-22W), 3X(24W-26W) $34.99

NEW

Gauze Easy-Fit Pants
Breezy pull-on pants in cool crinkle-cotton gauze. Elastic waist; side-seam pockets. Machine wash, line dry. Made in the U.S.A.
Purple Iris, White, Watermelon
S(6-8), M(10-12), L(14-16)
$19.99
1X(16W-18W), 2X(20W-22W), 3X(24W-26W)
$24.99

Island Sandals
Slip-on thong sandals in shades to complement our casual clothing. Flexible sole for comfort. Standard medium width. Man-made materials. Imported.
Black, Passion Green, White, Watermelon, Metallic Gold
Whole sizes 6-10 $12.99 OR 2 pairs for $20

A-Line Dress
The must-have dress for summer in cool polyester/cotton jersey knit. Easy A-line shape with ribbed knit trim at jewel neckline and armholes; front patch pockets. Above-the-knee length. Machine wash. Imported and made in the U.S.A.
Watermelon, Passion Green, Azure Blue
S(6-8), M(10-12), L(14-16)
$19.99
1X(16W-18W), 2X(20W-22W), 3X(24W-26W) $24.99

Style products currently not available in Puerto Rico and the Caribbean.

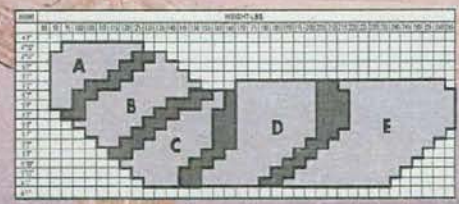
AVON-NY 005012
AV_PIPES_0016583

AVON

Legwear

Fabulous fit, comfort and quality.

Crocheted Anklets
Delicately crocheted cotton with nylon for durability. In soft pastel shades to wear with trousers or skirts.
Ribbed at top edge.
Cotton/nylon. Machine wash. Made in the U.S.A. or imported.
White, Blush, Maize
One size fits shoe sizes 5-10
$3.99 each pair
$9.99 any three pairs



If your height and weight combination falls in the shaded areas, you may prefer the next larger size.

100% SATISFACTION AVON GUARANTEED

Lycra® is a DuPont registered trademark for its brand of spandex fiber. All hosiery hand wash separately. Drip-dry. Made in the U.S.A.

Ask your Representative about our complete line of Legwear products.

Style products currently not available in Puerto Rico and the Caribbean.

BUY ANY TWO LEGWEAR ITEMS*
SAVE $1
ON KNEE-HI'S

Silky Sheer Control Top with Lycra®
Panty and leg: nylon/Lycra® spandex.
Jet Black, Off Black, Cocoa, Suntan, Light Beige, Ivory
Sizes: A, B, C $3.49 Sizes: D, E $3.99

Everyday Sheer Panty Top
Panty and leg: nylon.
Off Black, Suntan, Light Beige, Ivory
Sizes: A, B, C $1.99 Sizes: D, E $2.49

Comfort Top Knee-Hi's
Three pairs, one color per pack. Nylon.
Off Black, Suntan, Ivory
Size: Average $2.99 pack of three
$1.99 with any two Legwear items*
Size: Queen $3.49 pack of three
$2.49 with any two Legwear items*
*except anklets

Jet Black · Off Black · Cocoa · Suntan · Light Beige · Ivory

style

AVON-NY 005013
AV_PIPES_0016584

FASHION BY LAND

By-The-Sea Tee In-A-Bag
Summery oversized tee comes in a convenient mesh bag, perfect for all your beach basics. Wear it as a cover-up, sleep tee or weekend lounger. Cotton/polyester. Machine wash. Imported and made in the U.S.A.
White with Multicolor Print
One size fits Misses' (S, M, L)
$15.99
One size fits Women's (1X, 2X, 3X)
$20.99

MADE FUN OR BY SEA

Watermelon Romper with Headband
Rounded ruffled collar with embroidered seeds. Back zipper; elasticized leg cuffs; snap crotch. Includes a matching elasticized headband with bow. Cotton. Machine wash. Imported.
XS(9-12 months), S(18-24 months), M(2T/3T), L(4T)
$15.99

Watermelon Knit Shorts Set
Perfectly paired. Sleeveless white swing top with gingham center patch bordered with green rickrack trim. Mock neck and hem with contrast pink novelty stitching. Matching gingham knit shorts with elasticized waist and rickrack trim. Cotton/polyester. Machine wash. Made in the U.S.A.
XS(4/5), S(6/6X)
$16.99
M(7/8), L(10/12), XL(14)
$17.99

Beaded Jelly Sandals
Glittering jelly sandals with multicolor beaded straps. Open toe and heel. Adjustable strap has snap closure. Man-made materials. Imported.
XXS(5-6), XS(7-8), S(9-10), M(11-12), L(13-1), XL(2-3)
$8.99

Style products currently not available in Puerto Rico and the Caribbean.

AVON-NY 005014
AV_PIPES_0016585

EXPRESS YOURSELF

Take a **break** from the heat with our summer **refreshers**. **Citrus Cool** roll-ons, a Skin-So-Soft **beach bag bonus** and your **bathtime** favorites. **Ahhh.** Come on in. The water's fine.

ROLL-ON ANTI-PERSPIRANT DEODORANT
2 fl. oz.
Avon Feelin' Fresh
Original Scent #016-761
Powder Breeze Scent #017-060
On Duty 24 Plus
Sport #014-960
Unscented #015-416
Scented #014-898
Cool Confidence
Regular Scent #015-636
Fragrance-Free Sensitive Skin with Aloe #015-617
Baby Powder Scent #016-503
Rain Forest Fresh #119-807
~~$1.99~~ **ONLY 99¢** each

BODY & BATH

AVON-NY 005015
AV_PIPES_0016586

SKIN-SO-SOFT MOISTURIZING SUNCARE *PLUS*

- Repels mosquitoes, fleas and deer ticks
- Plant-based, DEET-free repellent
- Effective moisturizers
- PABA-free waterproof sun protection
- Great for the whole family

4 fl. oz.

SPF 8
Original #056-722
Herbal Fresh #056-737
$9.95 each **2 FOR $18.99**

SPF 15
Original #315-262
Herbal Fresh #315-277
$9.95 each **2 FOR $18.99**

SPF 30
Original #174-832
Herbal Fresh #174-851
$11.95 each **2 FOR $22.99**

Buy Two and SAVE!

MOISTURIZING SUNCARE

- Waterproof (sunblock only)
- Nongreasy formulas
- PABA-free

4 fl. oz.

Sunless Tanning Lotion
Light/Medium #165-349
Medium/Dark #169-086
$6.50 each **2 FOR $11.99**

SPF 6 Oil-Free Tanning Spray
#081-919
$7.00 2 FOR $12.99

SPF 15 Sunblock Lotion
#064-000
$6.50 2 FOR $11.99

SPF 30 Sunblock Lotion
#063-993
$7.00 2 FOR $12.99

After Sun Lotion
#081-957
$4.75 2 FOR $8.49

Not all products shown.

Expressly for Beach Necessities

NEW
Skin-So-Soft Beach Bottle Bag
Stylish vinyl bag is the perfect carryall for sun lotion (not included), keys, cosmetics, cash...everything you need to keep at hand. Top zipper and mini handle. 7" L x 2¾" W x 3¼" H. Imported. #007-961
$3.49 if purchased separately
Available this brochure only.

BONUS! Get a Beach Bottle Bag only $1.99!

with any Skin-So-Soft purchase from pages 96-99 #166-330

body

AVON-NY 005016
AV_PIPES_0016587

Soft expressions

Buy Two and SAVE!

SKIN-SO-SOFT

Moisturizing Dry Oil Body Mist
6 fl. oz. #215-389
$7.50 2 FOR $13.99

Moisturizing Bath & Shower Gel
5 fl. oz. #003-860
$3.95 2 FOR $6.99

Moisturizing Foam Bath
16 fl. oz. #215-044
$7.50 2 FOR $13.99

Hand & Body Lotion
16 fl. oz. #092-654
$6.95 2 FOR $12.99

Hand & Body Lotion
8 fl. oz. #077-871
$3.95 2 FOR $6.99

Bath Oil
8 fl. oz. #068-847
$7.50 2 FOR $13.99

Liquid Soap
5 fl. oz. #121-860
$4.25 2 FOR $7.49

Enriching Body Cream
6 fl. oz. #084-850
$6.00 2 FOR $10.99

Bath Oil Spray
4 fl. oz. #044-775
$6.00 2 FOR $10.99

Spray-On Moisturizing Body Lotion 6 fl. oz.
Original #011-922
Soft & Sensual #011-937
$4.95 each 2 FOR $8.99

Bath Bar
3.5 oz. net wt. #003-014
$3.50 2 FOR $5.99

Satin Talc
3 oz. net wt. #003-579
$2.95 2 FOR $4.99

Moisturizing Stick
1.7 oz. net wt. #009-649
$11.00 2 FOR $20.99

BONUS!

Beach Bottle Bag offer

see page 97

SKIN-SO-SOFT BUG GUARD MOSQUITO REPELLENT
4 fl. oz.

SPF 15 Moisturizing Sunblock Spray
With waterproof, PABA-free sunblock.
Herbal Fresh #096-262
Original #133-492
$9.95 each
2 FOR $18.99

Moisturizing Spray
Herbal Fresh #096-296
Original #133-253
$7.95 each
2 FOR $14.99

body

AVON-NY 005017
AV_PIPES_0016588

New Magnolia Spring

floral expressions

NEW
Scented Candle
Light up your world with the delicate scent of magnolias. Burns for 25 hours. #067-654
$8.50

NEW
Shower Gel
Contains magnolia extract. Gently cleanses; leaves skin lightly fragranced.
5 fl. oz.
#067-510
$4.50

NEW
Body Mist
Fresh as the first blooms of spring.
1.7 fl. oz. #067-559
$7.50

NEW
Light Moisture Lotion
Creamy formula contains magnolia extract and rich moisturizers. Gentle enough for even sensitive skin. Dermatologist-tested.
8.4 fl. oz. #067-640
$5.00

Light Moisture Lotion
only $1.99!
with any Magnolia Spring purchase

body

AVON-NY 005018
AV_PIPES_0016589

AVON NATURALS

Shower Gel
5 fl. oz.
Lemon & Mandarin #183-776
Watermelon #054-567
Bilberry & Rosehips #183-730
$4.50 each

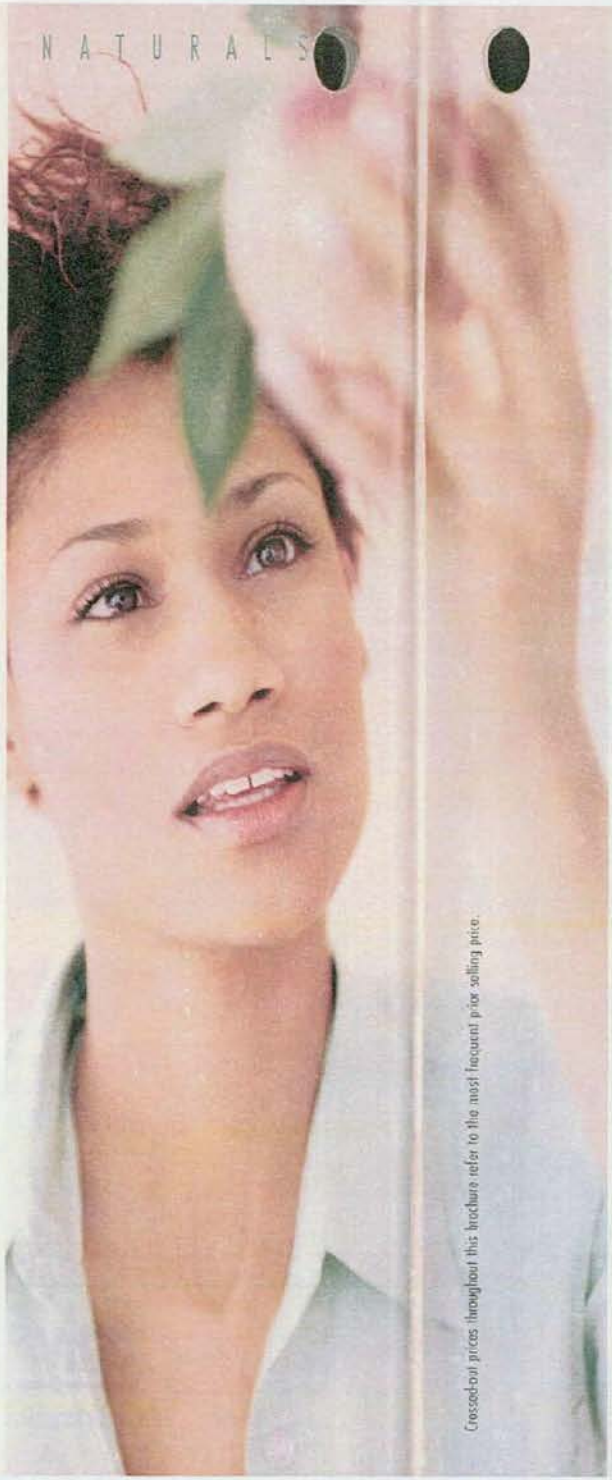
Foam Bath
8.4 fl. oz.
Passion Fruit & Pineapple #183-742
Jasmine & Orange Flower #183-761
Vanilla Fantasy #118-485
$5.00 each

Mango Madness Body Juice
8.4 fl. oz. #039-378
$7.50

Hand & Body Lotion
8.4 fl. oz.
Watermelon #276-025
Dewberry #183-704
$5.00 each

NEW
Juice Bar Lip Balm
Contains sunscreen.
No color. .15 oz. net wt.
Cranberry Raspberry
#237-075
Coconut Pineapple
#237-109
Peach Mango
#237-022
Strawberry Banana
#237-041

ONLY 99¢ each



Crossed-out prices throughout this brochure refer to the most frequent prior selling price.

Peachy expressions

FUZZY PEACH
Enjoy the sunny scent of fresh-sliced peaches.

Shower Gel
5 fl. oz. #299-708
~~$4.50~~ **$2.89**

Body Cream
6 fl. oz. #156-898
~~$6.00~~ **$3.49**

Room Spray
4.2 fl. oz. #080-420
~~$5.00~~ **$2.99**

BEST VALUES this summer!

body

AVON-NY 005019
AV_PIPES_0016590

SUNRISE AROMATHERAPY

A sunlit blend of melon & citrus.
Light, airy & fresh as daybreak.

Invigorating Body Buff Shower Gel
6 fl. oz. #208-649
$5.00

Revitalizing Gel for Tired Legs and Feet
6 fl. oz. #208-691
$5.00

Rejuvenating Body Lotion
6.7 fl. oz. #208-687
$7.50

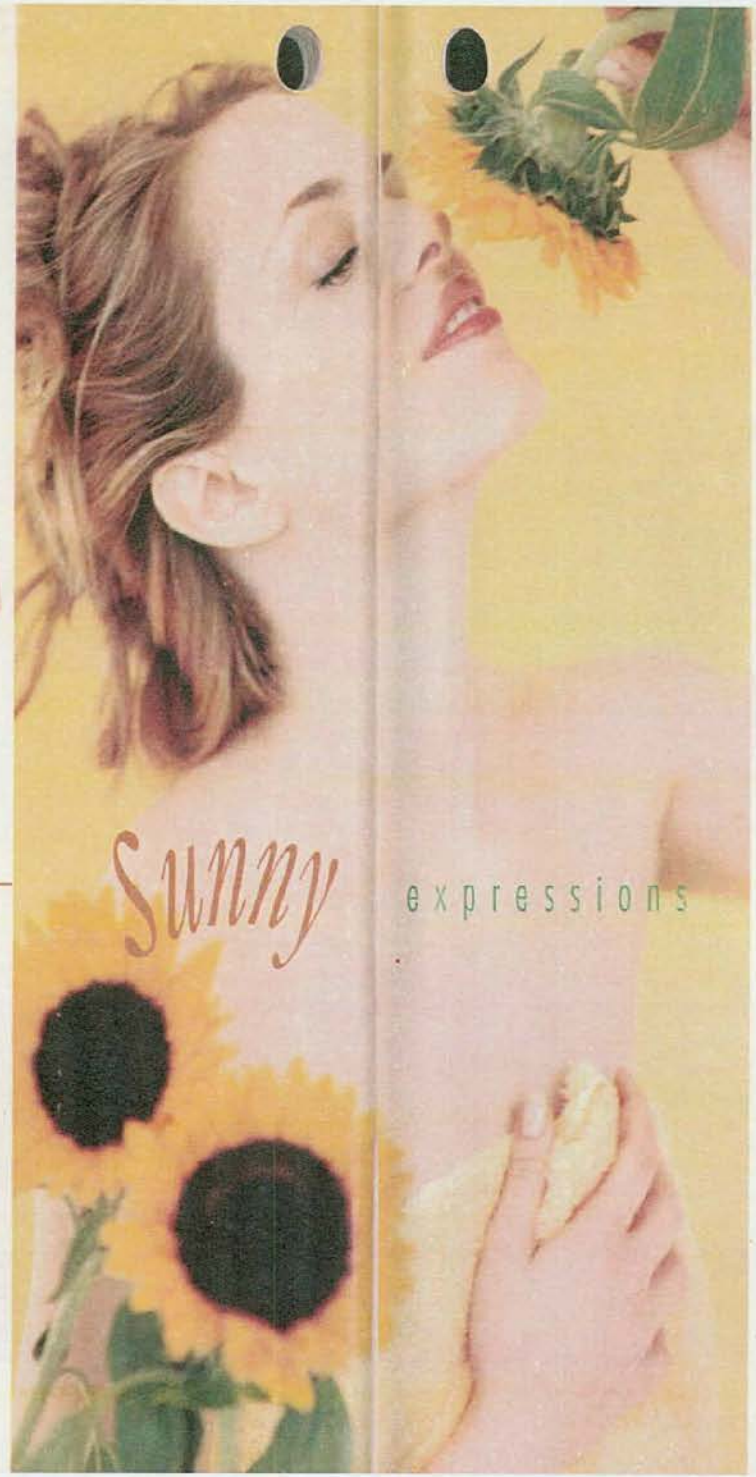
Invigorating Body Mist
1 fl. oz. #208-672
$7.00

Also available:
Refreshing Foam Bath
16 fl. oz. #210-353
$7.50

Get an Energizing Body Bar for only $1.00!

with any Sunrise purchase

Energizing Body Bar
Richly lathering formula contains moisturizers to soften and smooth skin.
5 oz. net wt.
#158-188
$4.00



CALIFORNIA BATH CO.

A beautiful state for body and soul.

Palm Springs Liquid Talc
4 fl. oz. #162-369
$5.00

Sonoma County Mud Mask
6.7 fl. oz. #162-388
$6.00

Hollywood Glamour Cream
6.7 fl. oz. #162-282
$6.75

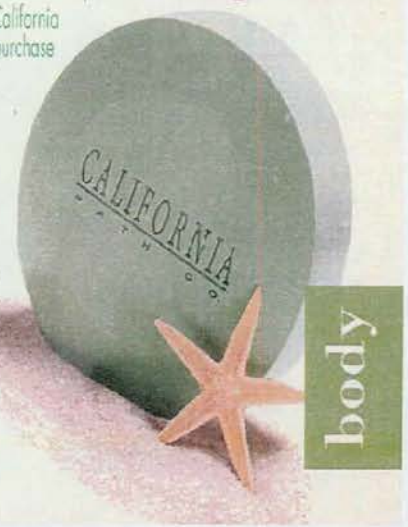
San Francisco Showers Bath & Shower Gel with Vitamin E
8 fl. oz. #162-373
$6.50

Pacific Heights Body Mist
1.7 fl. oz. #162-536
$9.50

Get a Napa Valley Mud Soap for only $1.00!

with any California Bath Co. purchase

Napa Valley Mud Soap
Mellow enough for face and body, mineral rich; conditions skin and restores natural pH balance.
5 oz. net wt.
#162-392
$4.00



body

AVON-NY 005020
AV_PIPES_0016591

SOOTHING SEAS

Buy Two and SAVE!

NEW
Miracle Seaweed Beauty Bar
5 oz. net wt.
#237-128
$5.00
2 FOR $8.99

NEW
Foaming Facial & Body Wash
5.6 fl. oz.
#067-506
$6.00
2 FOR $10.49

Foaming Bath Salts
8 oz. net wt.
#206-517
$8.50
2 FOR $13.99

Polishing Bath & Shower Gel
5 fl. oz.
#206-502
$5.00
2 FOR $8.99

Smoothing Talc
3.5 oz. net wt.
#176-414
$3.50
2 FOR $5.49

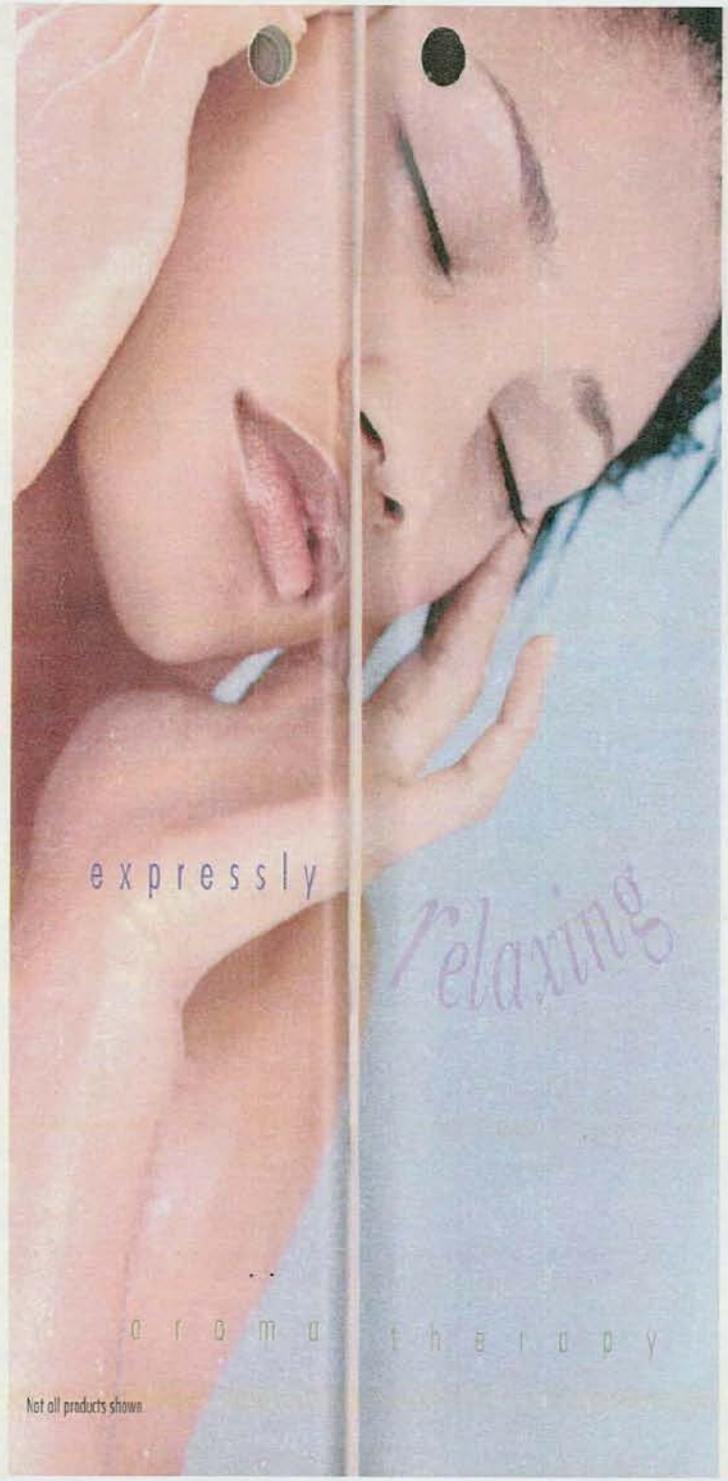
Fragrance Mist
1.7 fl. oz. #206-483
$8.95
2 FOR $14.49

Liquid Silk Body Splash
8 fl. oz. #206-521
$6.00
2 FOR $10.49

Nourishing Body Cream
6 fl. oz. #206-498
$6.50
2 FOR $10.99

Roll-On Anti-Perspirant Deodorant
2 fl. oz. #201-386
$1.99
2 FOR $2.99

2-in-1 Beauty Bar
3.5 oz. net wt.
#002-386
$3.50
2 FOR $5.49



Not all products shown.

TRANQUIL MOMENTS

Buy Two and SAVE!

Calming Talc
3.5 oz. net wt.
#176-620
$3.50
2 FOR $5.99

Moisturizing Body Lotion
5.3 fl. oz.
#206-560
$6.00
2 FOR $10.49

Relaxation Foam Bath
16 fl. oz.
#206-555
$9.50
2 FOR $15.79

Fragrance Mist
1.7 fl. oz.
#226-818
$8.95
2 FOR $14.49

Bath & Shower Gel
5 fl. oz.
#206-540
$4.50
2 FOR $7.49

Roll-On Anti-Perspirant Deodorant
2 fl. oz.
#201-390
$1.99
2 FOR $2.99

Loofah Soap with Crushed Flower Extract
3.5 oz. net wt.
#206-536
$3.50
2 FOR $5.99

body

AVON-NY 005021
AV_PIPES_0016592

SKIN-SO-SOFT
soft and sensual

Satin Talc
3 oz. net wt. #257-596
$2.95

Shower & Shave Body Wash
5.5 fl. oz. #226-177
$4.75

Cooling Liquid Talc
4 fl. oz. #226-196
$4.00

Glycerin Soap
5 oz. net wt. #135-533
$3.95

Moisturizing Foam Bath
8 fl. oz. #135-571
$4.95

Bath Oil
8 fl. oz. #288-446
$7.50

Moisturizing Dry Oil Body Mist
6 fl. oz. #257-653
$7.50

Moisturizing Bath & Shower Gel
5 fl. oz. #257-620
$3.95

Hand & Body Lotion
8 fl. oz. #135-500
$3.95

Sensual expressions

BUBBLE BATH

Buy Two* and SAVE!

*mix or match—same sizes only

Warm Gold
16 fl. oz. #068-919
24 fl. oz. #068-942

For Sensitive Skin
16 fl. oz. #069-016
24 fl. oz. #069-111

Soft Pink
16 fl. oz. #068-828
24 fl. oz. #068-832

Delicate Lavender
16 fl. oz. #069-260
24 fl. oz. #034-490

For Kids
16 fl. oz. #083-979
24 fl. oz. #141-573

Aloe Vera
16 fl. oz. #152-361
24 fl. oz. #220-494

Gentle Blue
16 fl. oz. #068-976
24 fl. oz. #069-001

Vanilla Cream For Dry Skin
16 fl. oz. #206-479
24 fl. oz. #084-831

Fresh Peach
16 fl. oz. #274-261
24 fl. oz. #218-411

Spring Medley
24 fl. oz. #276-030

NEW Citrus Delight
24 fl. oz. #133-956

16 fl. oz.
$5.49
ANY 2
FOR $8.49

24 fl. oz.
$6.99
ANY 2
FOR $11.49

body

AVON-NY 005022
AV_PIPES_0016593

Try our latest advance in hair care.

Shampoos, conditioners and stylers with wheat proteins, pro-vitamins and a special performance booster—phytantriol. Strengthens and moisturizes. Leaves hair soft, silky and revitalized with a radiant shine.

AVON TECHNIQUES
REPLENISHING SHAMPOO FOR NORMAL HAIR
VOLUMIZING SHAMPOO FOR FINE/THIN HAIR
RESTRUCTURING SHAMPOO FOR PERMED/COLOR TREATED HAIR
HYDRATING SHAMPOO FOR DRY/DAMAGED HAIR
SCULPTING GEL FOR SHAPE & CONTROL
FINISHING HAIR SPRAY FOR NATURAL HOLD AND CONTROL
HAIR SPRAY FOR EXTRA HOLD & ALL DAY CONTROL
STYLING MOUSSE FOR VOLUME AND CONTROL

trial sizes 99¢ each

$1.49 value

NEW
AVON TECHNIQUES TRI-NUTRIV FORMULA

SHAMPOO/ CONDITIONER
2 fl. oz.

For Normal Hair
Replenishing Shampoo
#201-295
Replenishing Conditioner
#201-333

For Fine/Thin Hair
Volumizing Shampoo
#201-371
Volumizing Conditioner
#201-477

For Permed/Color Treated Hair
Restructuring Shampoo
#206-794
Restructuring Conditioner
#201-367

For Dry/Damaged Hair
Hydrating Shampoo
#205-286
Hydrating Conditioner
#201-348

STYLERS
Sculpting Gel
2 fl. oz. #206-809
Finishing Hair Spray
2 fl. oz. #206-832
Aerosol Hair Spray
2 oz. net wt. #010-653
Styling Mousse
2 oz. net wt. #010-285

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AVON TECHNIQUES

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